

ANNUAL REPORT

2022-2023

ADVOCACY

Not only did DNJ provide policy and legislative updates throughout the year for several initiatives; but we were also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.



COALITION TO OPPOSE ACS A1571/A1576



LIQUOR LICENSE REFORM ALLIANCE

We have been busy advocating for liquor license reform to increase the availability of liquor licenses in New Jersey's downtowns. The Alliance

calls for reform to help our small businesses, promote equity, and enable New Jersey to compete better in the regional market.

- 100+ MEMBERS
- 2 FORUMS
- 2 LEGISLATIVE TESTIMONIES
- DNJ QUOTES
- 2 ARTICLES
- 1 NEWS SEGMENT

MEMBER SPOTLIGHT

- RED BANK RIVERCENTER
- HISTORIC DOWNTOWN JERSEY CITY
- FORT LEE BDA
- MAIN STREET HIGHLAND PARK

downtownnj.com/newsletter

www.DOWNTOWNNJ.com

DOWNTOWN

NEW JERSEY

EDUCATIONAL PROGRAMMING

Downtown New Jersey offers a variety of in-person and virtual opportunities for downtown managers, economic development professionals, and public officials to exchange ideas about best practices related to downtown economic development.



- 6 FORUMS
- 300+ ATTENDEES

- REFORM ON THE ROCKS: NJ'S STRUGGLE WITH LIQUOR LICENSES
- RETAIL & REDEVELOPMENT: ATTRACT & RETAIN LOCAL BUSINESSES IN YOUR DOWNTOWN
- LIQUOR LICENSE REFORM
- TNJ INSTITUTE: PARKLET BEST PRACTICES & GUIDEBOOK
- DOWNTOWN FUNDING SUPPORT
- RETHINKING THE RIGHT-OF-WAY

Recaps, resources, and videos at: downtownnj.com/downtown-forums

2022 NEW JERSEY DOWNTOWN CONFERENCE

DESTINATION DOWNTOWN

December 1- 2, 2022

- 1 HYBRID EVENT
- 150+ ATTENDEES
- 2 DAYS
- 1 PLENARY
- 2 NETWORKING SESSIONS
- 5 TOPICAL PANELS

Recap, resources, and videos at: dnjconference.com