## **ANNUAL REPORT**

2022-2023

## **ADVOCACY**

Not only did DNJ provide policy and legislative updates throughout the year for several initiatives; but we were also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.



Coalition to Oppose ACS A1571/A1576





## LIQUOR LICENSE REFORM ALLIANCE

We have been busy advocating for liquor license reform to increase the availability of liquor licenses in New Jersey's downtowns. The Alliance

calls for reform to help our small businesses, promote equity, and enable New Jersey to compete better in the regional market.





**FORUMS** 



**L**EGISLATIVE **T**ESTIMONIES

**DNJ** QUOTES







- RED BANK RIVERCENTER
- FORT LEE BDA
- HISTORIC DOWNTOWN JERSEY CITY
- Main Street Highland Park

downtownnj.com/newsletter

# DOWNTOWN

## **EDUCATIONAL PROGRAMMING**

Downtown New Jersey offers a variety of in-person and virtual opportunities for downtown managers, economic development professionals, and public officials to exchange ideas about best practices related to downtown economic development.







### **ATTENDEES**

- REFORM ON THE ROCKS: NJ's Struggle with LIQUOR LICENSES
- RETAIL & REDEVELOPMENT: ATTRACT & RETAIN LOCAL BUSINESSES IN Your Downtown
- LIQUOR LICENSE REFORM
- TNJ INSTITUTE: PARKLET BEST PRACTICES & GUIDEBOOK
- Downtown Funding Support
- RETHINKING THE RIGHT-OF-WAY

Recaps, resources, and videos at: downtownnj.com/downtown-forums

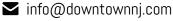


**DESTINATION DOWNTOWN** December 1- 2, 2022

- HYBRID **EVENT**
- **PLENARY**
- **ATTENDEES**
- **N**ETWORKING SESSIONS
- **D**AYS
- TOPICAL PANELS

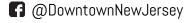
Recap, resources, and videos at: dniconference.com

www.DOWNTOWNNJ.com





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