ANNUAL REPORT

2022

RECOGNITION

We celebrated the great work of our members and partners at our first in person event in over two years at Lions Roar Brewing Company in Downtown Westfield!













downtownnj.com/awards



- Main Street Highland Park
- Downtown Somerville
- Neighborhood Preservation Program

downtownnj.com/newsletter

ADVOCACY

As always, DNJ provided detailed policy and legislative updates throughtout the year; but we are also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.









COALITION TO OPPOSE ACS A1571/A1576

DOWNTOWN

NEWJERSEY

EDUCATIONAL PROGRAMMING

Downtown New Jersey offers a variety of in-person and virtual opportunities for downtown managers, economic development professionals, and public officials to exchange ideas about best practices related to downtown economic development.



- Cultivating Arts
- RETHINKING THE RIGHT-OF-WAY X 2
- TIKTOK DEMYSTIFIED





ATTENDEES

Recaps, resources, and videos at: downtownnj.com/downtown-forums



NEW JERSEY DOWNTOWN CONFERENCE

Reimagine and Reinvent Downtown February 10 - 11, 2022

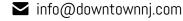
- VIRTUAL EVENT
- 1 KEYNOTE
- 160 ATTENDEES
- NETWORKING SESSION
- 2 Days
- 3 TOPICAL PANELS

DESTINATION DOWNTOWN December 1- 2, 2022

- HYBRID EVENT
- 1 PLENARY
- 153 ATTENDEES
- NETWORKING SESSIONS
- 2 Days
- 5 TOPICAL PANELS

Recap, resources, and videos at: dnjconference.com

www.DOWNTOWNNJ.com



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