

# ANNUAL REPORT

## 2022

### RECOGNITION

We celebrated the great work of our members and partners at our first in person event in over two years at Lions Roar Brewing Company in Downtown Westfield!



**1** IN PERSON EVENT

**70** ATTENDEES

**6** AWARDEES

**4** HONORABLE MENTIONS



[downtownnj.com/awards](http://downtownnj.com/awards)

### MEMBER SPOTLIGHT

- MAIN STREET HIGHLAND PARK
- DOWNTOWN SOMERVILLE
- NEIGHBORHOOD PRESERVATION PROGRAM

[downtownnj.com/newsletter](http://downtownnj.com/newsletter)

### ADVOCACY

As always, DNJ provided detailed policy and legislative updates throughout the year; but we are also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.



COALITION TO OPPOSE ACS A1571/A1576



# DOWNTOWN

## NEW JERSEY

### EDUCATIONAL PROGRAMMING

Downtown New Jersey offers a variety of in-person and virtual opportunities for downtown managers, economic development professionals, and public officials to exchange ideas about best practices related to downtown economic development.



- CULTIVATING ARTS
- RETHINKING THE RIGHT-OF-WAY x 2
- TIKTOK DEMYSTIFIED

**4** FORUMS **230+** ATTENDEES

Recaps, resources, and videos at: [downtownnj.com/downtown-forums](http://downtownnj.com/downtown-forums)

2 Conferences



REIMAGINE AND REINVENT DOWNTOWN  
February 10 - 11, 2022

**1** VIRTUAL EVENT **1** KEYNOTE

**160** ATTENDEES **1** NETWORKING SESSION

**2** DAYS **3** TOPICAL PANELS

DESTINATION DOWNTOWN  
December 1- 2, 2022

**1** HYBRID EVENT **1** PLENARY

**153** ATTENDEES **2** NETWORKING SESSIONS

**2** DAYS **5** TOPICAL PANELS

Recap, resources, and videos at: [dnjconference.com](http://dnjconference.com)

[www.DOWNTOWNNJ.com](http://www.DOWNTOWNNJ.com)

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