

ANNUAL REPORT

2021-2022

RECOGNITION

We celebrated the great work of our members and partners at our first in person event in over two years at Lions Roar Brewing Company in Downtown Westfield!



- 1** IN PERSON EVENT
- 90** ATTENDEES
- 6** AWARDEES
- 4** HONORABLE MENTIONS

downtownnj.com/awards

MEMBER SPOTLIGHT

- DOWNTOWN SOMERVILLE
- NEIGHBORHOOD PRESERVATION PROGRAM
- INVEST NEWARK
- DOWNTOWN VERONA

downtownnj.com/newsletter

ADVOCACY

As always, DNJ provided detailed policy and legislative updates throughout the year; but we are also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.



COALITION TO OPPOSE
ACS A1571/A1576



DOWNTOWN

NEW JERSEY

EDUCATIONAL PROGRAMMING

Downtown New Jersey offers a variety of in-person and virtual opportunities for downtown managers, economic development professionals, and public officials to exchange ideas about best practices related to downtown economic development.



- 10** FORUMS
- 450+** ATTENDEES

- CULTIVATING ARTS DOWNTOWN
- RETHINKING THE RIGHT-OF-WAY
- TIKTOK DEMYSTIFIED
- TOD FINANCING
- SMALL DOWNTOWNS ECONOMIC DEVELOPMENT
- TRANSFORMING BROWNFIELDS
- NJ INCENTIVE PROGRAM
- PLASTICS & STYROFOAM BAN
- CANNABIS IS COMING
- DOWNTOWN REINVENTION

Recaps, resources, and videos at:
downtownnj.com/downtown-forums

2022 NEW JERSEY DOWNTOWN CONFERENCE

- 1** VIRTUAL EVENT
- 1** KEYNOTE
- 167** ATTENDEES
- 1** NETWORKING SESSION
- 2** DAYS
- 3** TOPICAL PANELS

Recap, resources, and videos at:
dnjconference.com

www.DOWNTOWNNJ.com

✉ info@downtownnj.com

☎ 201.472.0356

fb @DowntownNewJersey

🐦 @DowntownNJ