



**N E W J E R S E Y**

**2022 Membership Form**

Thank you for becoming a member of Downtown New Jersey!

**Membership Type** (check one)

<b>Member Sponsor</b> <i>(see reverse)</i>		<b>Non-Profit</b> <i>(based on budget)</i>	
<i>Downtown Benefactor</i>	\$4,000	<i>Over \$500k</i>	\$500
<i>Downtown Advocate</i>	\$3,000	<i>\$300k-\$499k</i>	\$400
<i>Downtown Ally</i>	\$2,000	<i>\$200k-\$299k</i>	\$300
<b>Corporate/Institutional</b> (11+ employees)	\$1,000	<i>\$100K-\$199k</i>	\$200
<b>Business/Professional</b> (3-10 employees)	\$500	<i>Under \$100k</i>	\$100
<b>Micro Business</b> (2 or fewer employees)	\$350	<b>Individual</b>	\$100
<b>Government</b>	\$300	<b>Student</b>	\$25

**Contact Information**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter: @\_\_\_\_\_ Facebook: @\_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

**Please make check payable and mail payment and form to:**

Downtown New Jersey, Inc.  
344 Grove Street, Suite 251  
Jersey City, NJ 07302

Questions? Email [info@downtownnj.com](mailto:info@downtownnj.com) or call 201-472-0356.

# DOWNTOWN

## NEW JERSEY

### Member Sponsorship Options

#### Downtown Benefactor (\$4,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ homepage
- One (1) year advertising on DNJ member page
- One (1) year advertising on DNJ Newsletter
- Title Sponsorship at DNJ Annual Conference
  - Pre-event messaging with five (5) dedicated social media posts
  - Keynote sponsorship
  - Clickable banner ad on conference splash page
  - Exhibitor space (in-person day)/breakout room (virtual day)
  - Logo on opening slide before each session
  - Static exhibitor webpage page
  - Eight (8) event registrations

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#### Downtown Advocate (\$3,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Session Sponsorship at DNJ Annual Conference
  - Pre-event messaging with three (3) dedicated social media posts
  - Single session sponsorship
  - Clickable sidebar ad or logo on conference splash page
  - Exhibitor space (in-person day)/breakout room (virtual day)
  - Static exhibitor webpage
  - Five (5) event registrations

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#### Downtown Ally (\$2,000)

- 1 year membership
- Sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Ally Sponsorship at DNJ Annual Conference
  - Pre-event messaging with one (1) dedicated social media post
  - Clickable logo on conference splash page
  - Exhibitor space (in-person day)/breakout room (virtual day)
  - Static exhibitor webpage
  - Three (3) event registrations

[www.DOWNTOWNNJ.com](http://www.DOWNTOWNNJ.com)

✉ [nfo@downtownnj.com](mailto:nfo@downtownnj.com)

☎ 201472.0356

📘 @DowntownNewJersey

🐦 @DowntownNJ