

ANNUAL REPORT

2020-2021

EDUCATIONAL PROGRAMMING

The COVID pandemic made us all re-think our priorities and shift programming to best serve our constituencies. After the public health emergency was announced, DNJ immediately began offering virtual opportunities for downtown managers, economic development professionals, and public officials to exchange information and ideas about best practices related to COVID response and downtown economic development.



25 FORUMS

1k+ ATTENDEES

100% FREE

NJ DOWNTOWN CONFERENCE

1 VIRTUAL EVENT

3 DAYS

150 ATTENDEES

1 KEYNOTE

5 PANELS

2 NETWORKING SESSIONS

1 VIRTUAL TOUR & COCKTAIL HOUR 

DOWNTOWN

NEW JERSEY

ADVOCACY

As always, DNJ provided detailed policy and legislative updates throughout the year; but we are also part of several coalitions made up of mayors, businesses, and other allied organizations to advocating for policies that support NJ's downtowns.



RECOGNITION

DNJ likes to show off the great work of our members and partners!



8 AWARDEES

10 HONORABLE MENTIONS

MEMBER SPOTLIGHT

- ARTERIAL
- CDS
- VERONA
- WESTFIELD
- + SEVERAL SPECIAL EDITION ARTICLES HIGHLIGHTING THE MANY MEMBERS & PARTNERS DOING GREAT WORK DURING COVID

www.DOWNTOWNNJ.com

✉ info@downtownnj.com

☎ 201.472.0356

📘 @DowntownNewJersey

🐦 @DowntownNJ