

## **Executive Director Main Street Business Alliance**

The Main Street Business Alliance (MSBA / aka The Sack Business Alliance) is the Special Improvement District in the City of Hackensack that is responsible for the promotion of the revitalization of the District.

Over the last decade, Hackensack has seen substantial growth both in commerce and residential lifestyle development. The Main Street Business Alliance has been the catalyst for this renaissance.

The Executive Director will be at the helm our continuing mission to aid in the revitalization of the District.

The candidate must be a self-starter that possesses a strong work ethic, and positive, can-do attitude. Candidates must have a Bachelor's degree and ten (10) years' experience in the field(s) of communications, marketing, public policy, political science or business. Experience in economic development, local government and/or the non-profit industry is a plus. The Executive Director will be responsible for the administration and management of the district, including operations, communications, finance (including fundraising), and program development. Interested applicants should submit a cover letter and resume to Bryan Hekemian, Chairman of the MSBA via email [bryan@hekemian.com](mailto:bryan@hekemian.com).