



N E W J E R S E Y

2021 Membership Form

Thank you for becoming a member of Downtown New Jersey!

Membership Type (check one)

| Member Sponsor <i>(see reverse)</i> | | Non-Profit <i>(based on budget)</i> | |
|--|---------|--|-------|
| <i>Downtown Benefactor</i> | \$4,000 | <i>Over \$500k</i> | \$500 |
| <i>Downtown Advocate</i> | \$3,000 | <i>\$300k-\$499k</i> | \$400 |
| <i>Downtown Ally</i> | \$2,000 | <i>\$200k-\$299k</i> | \$300 |
| Corporate/Institutional (11+ employees) | \$1,000 | <i>\$100K-\$199k</i> | \$200 |
| Business/Professional (3-10 employees) | \$500 | <i>Under \$100k</i> | \$100 |
| Micro Business (2 or fewer employees) | \$350 | Individual | \$100 |
| Government | \$300 | Student | \$25 |

Contact Information

Name: _____

Title: _____

Organization: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Website: _____

Twitter: @_____ Facebook: @_____

Amount Enclosed: \$ _____

Please make check payable and mail payment and form to:

Downtown New Jersey, Inc.
344 Grove Street, Suite 251
Jersey City, NJ 07302

Questions? Email info@downtownnj.com or call 201-472-0356.

DOWNTOWN

NEW JERSEY

Member Sponsorship Options

Downtown Benefactor (\$4,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ homepage
- One (1) year advertising on DNJ member page
- One (1) year advertising on DNJ Newsletter
- Title Sponsorship at DNJ Annual Conference
 - Pre-event messaging with five (5) dedicated social media posts
 - Keynote sponsorship
 - Clickable banner ad on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Logo on opening slide before each session
 - Static exhibitor webpage page
 - Eight (8) event registrations

Downtown Advocate (\$3,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Session Sponsorship at DNJ Annual Conference
 - Pre-event messaging with three (3) dedicated social media posts
 - Single session sponsorship
 - Clickable sidebar ad or logo on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Static exhibitor webpage
 - Five (5) event registrations

Downtown Ally (\$2,000)

- 1 year membership
- Sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Ally Sponsorship at DNJ Annual Conference
 - Pre-event messaging with one (1) dedicated social media post
 - Clickable logo on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Static exhibitor webpage
 - Three (3) event registrations

www.DOWNTOWNNJ.com

✉ nfo@downtownnj.com

☎ 201472.0356

📘 @DowntownNewJersey

🐦 @DowntownNJ