DOWNTOWN

NEWJERSEY

Member Sponsorship Options

Downtown Benefactor (\$4,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ homepage
- One (1) year advertising on DNJ member page
- One (1) year advertising on DNJ Newsletter

• Title Sponsorship at DNJ Annual Conference

- Pre-event messaging with five (5) dedicated social media posts
- Keynote sponsorship
- Clickable banner ad on conference splash page
- Exhibitor space (in-person day)/breakout room (virtual day)
- Logo on opening slide before each session
- Static exhibitor webpage page
- Eight (8) event registrations

Downtown Advocate (\$3,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter

• Session Sponsorship at DNJ Annual Conference

- Pre-event messaging with three (3) dedicated social media posts
- Single session sponsorship
- Clickable sidebar ad or logo on conference splash page
- Exhibitor space (in-person day)/breakout room (virtual day)
- Static exhibitor webpage
- Five (5) event registrations

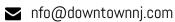
Downtown Ally (\$2,000)

- 1 year membership
- Sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter

Ally Sponsorship at DNJ Annual Conference

- Pre-event messaging with one (1) dedicated social media post
- Clickable logo on conference splash page
- Exhibitor space (in-person day)/breakout room (virtual day)
- Static exhibitor webpage
- Three (3) event registrations

www.DOWNTOWNNJ.com



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