

DOWNTOWN

NEW JERSEY

Member Sponsorship Options

Downtown Benefactor (\$4,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ homepage
- One (1) year advertising on DNJ member page
- One (1) year advertising on DNJ Newsletter
- Title Sponsorship at DNJ Annual Conference
 - Pre-event messaging with five (5) dedicated social media posts
 - Keynote sponsorship
 - Clickable banner ad on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Logo on opening slide before each session
 - Static exhibitor webpage page
 - Eight (8) event registrations

Downtown Advocate (\$3,000)

- 1 year membership
- Exclusive sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Session Sponsorship at DNJ Annual Conference
 - Pre-event messaging with three (3) dedicated social media posts
 - Single session sponsorship
 - Clickable sidebar ad or logo on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Static exhibitor webpage
 - Five (5) event registrations

Downtown Ally (\$2,000)

- 1 year membership
- Sponsorship of one (1) Downtown NJ Forum, Roundtable, or equivalent Event
- One (1) year advertising on DNJ member page
- Six (6) months advertising on DNJ Newsletter
- Ally Sponsorship at DNJ Annual Conference
 - Pre-event messaging with one (1) dedicated social media post
 - Clickable logo on conference splash page
 - Exhibitor space (in-person day)/breakout room (virtual day)
 - Static exhibitor webpage
 - Three (3) event registrations

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📘 @DowntownNewJersey

📺 @DowntownNJ