

NJ Downtown Conference

January 19 - 22, 2021



Downtown Recovery: Survive & Thrive in 2021

The DNJ conference perennially hosts over 100 downtown professionals, real estate experts, designers, developers, lawyers, public officials, and community organizers for three days of education, networking, and celebration of achievement. Sponsorship is an affordable way to receive enhanced exposure to this diverse group of dedicated professionals working to make New Jersey downtowns better.

Categories & Benefits:

Title Sponsor

- Pre-event messaging, including logo in DNJ advertising, emails, and 6 social dedicated media posts
- Keynote sponsorship
- Clickable banner ad on conference splash page
- Logo on opening slide before each session
- Static exhibitor page, including video ad (30 - 45 secs)
- Live exhibitor breakout room (2 over 4 day period)/ unlimited exhibit attendees
- One (1) year of advertising in DNJ Newsletter
- Six (6) month advertising on DNJ homepage
- One (1) year advertising on DNJ member page
- Eight (8) event registrations

Session Sponsor **(5 Sold - Only 1 Left)**

- Pre-event messaging, including logo in DNJ advertising, emails, and 3 dedicated social media posts
- Single session sponsorship
- Clickable small sidebar box ad or logo on conference splash page
- Static exhibitor page, including video ad (30 - 45 secs)
- Live exhibitor breakout room (2 over 4 day period)/ unlimited exhibit attendees
- Six (6) months of advertising in DNJ Newsletter
- Six (6) month advertising on DNJ member page
- Five (5) event registrations



Downtown Ally

- Pre-event messaging, including logo in DNJ advertising, emails, and one (1) dedicated social media post
- Clickable logo on conference splash page
- Static exhibitor page, including sponsored video ad (30 - 45 secs)
- Live exhibitor breakout room (2 over 4 day period)/ unlimited exhibit attendees
- Three (3) event registrations

Exhibitor

- Pre-event messaging, including listing in DNJ advertising, emails, and social media posts
- Static exhibitor page
- Live exhibitor breakout room (2 over 4 day period)/ unlimited exhibit attendees
- One (1) event registration

DNJ Booster Club

- Pre-event messaging, including logo in DNJ advertising, emails, and social media posts
- Clickable logo on conference splash page
- One (1) event registration

www.DOWNTOWNNJ.com

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DOWNTOWN

NEW JERSEY

2021 CONFERENCE SPONSORSHIP REGISTRATION FORM

Non-Member Sponsorship

- ☐ Title **(SOLD OUT)**
- ☐ Session - \$1,500
- ☐ Ally - \$800
- ☐ Exhibitor - \$300
- ☐ Booster Club - \$200

DNJ Member Sponsorship*

- ☐ Title **(SOLD OUT)**
- ☐ Session - \$1,125
- ☐ Ally - \$600
- ☐ Exhibitor - \$225
- ☐ Booster Club - \$150

Sponsor Information:

Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Attendees:

Please provide names and titles according sponsorship level - Session (5), Ally (3), Exhibitor (1), Booster Club (1).

1) Name: _____ Email: _____

2) Name: _____ Email: _____

3) Name: _____ Email: _____

4) Name: _____ Email: _____

5) Name: _____ Email: _____

* DNJ Member Discount:

Not sure if you're a member? Contact info@downtownnj.com to confirm membership standing.
More information about becoming a member at www.downtownnj.com/membership

Please mail completed form, along with check or payment voucher to:

Downtown New Jersey
344 Grove Street, Suite 251
Jersey City, NJ 07302

Sponsorship payments by credit card accepted online at www.downtownnj.com/sponsorship

Please email us at info@downtownnj.com with a scan of your form and payment so we can start gathering the necessary information to properly recognize your sponsorship/exhibitor support right away.