

NJ Downtown Conference

January 19 - 22, 2021



Downtown Recovery: Survive & Thrive in 2021

The Downtown New Jersey Conference is the place to network and learn with professionals engaged in the management and revitalization of the state's downtowns.

Agenda

Tuesday, January 19

- 12:00PM – 12:45PM
Keynote: Governor Murphy
(invited)
- 12:50PM – 1:35PM
Virtual Exhibit Hall &
Networking
- 1:45PM – 3:00PM
Panel: A Different Kind of
Economic Recovery?

Thursday, January 21

- 12:00PM – 1:15PM
Panel: Placemaking for the
Win
- 1:15PM – 1:30PM
Placemaking Awards*
- 1:30PM – 2:15PM: Virtual
Exhibit Hall & Networking
- 2:30PM – 3:45PM
Panel: Retail in the Changing
Downtown Environment
- 4:00PM – 5:15PM
Virtual Tour & Happy Hour

Friday, January 22

- 12:00PM – 1:15PM
Panel: Disrupted
Development
- 1:15PM – 1:30PM
Break & Virtual
Networking
- 1:30PM – 2:45PM
Panel: Mayor's Round
Table

Register by December 31st to enjoy Early Bird rates!

Interested in sponsorship and exhibiting opportunities?
More information at: www.downtownnj.com/sponsorship

* Placemaking Awards

Downtown New Jersey will recognize excellent placemaking projects and initiatives intended to help small businesses survive and thrive during the shut down and capacity limitations associated with the COVID-19 pandemic. For more information about how to submit your placemaking initiative for consideration, visit <https://www.downtownnj.com/programs/placemaking-awards/>

www.DOWNTOWNNJ.com

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DOWNTOWN

NEW JERSEY

2021 VIRTUAL CONFERENCE REGISTRATION

January 19 - 22, 2021

Downtown Recovery: Survive & Thrive in 2021

Looking for advertising and exhibiting opportunities at the DNJ Conference, then consider becoming a sponsor. Every sponsorship level comes with at least one (1) all-inclusive registrations, so be sure to check out Conference Sponsorship opportunities before you register.

More information at: www.downtownnj.com/sponsorship

Non-Member

- ☐ \$65 - Early Bird Rate
(registration received by December 31st)
- ☐ \$75 - Regular Rate

DNJ Member *

- ☐ \$55 - Early Bird Rate
(registration received by December 31st)
- ☐ \$65 - Regular Rate

Registration Information:

Name: _____ Title: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

☐ Yes, I plan to stay for the virtual tour & happy hour. (We won't hold you to it, just trying to get an estimate.)

Please mail completed form, along with check or payment voucher to:

Downtown New Jersey
344 Grove Street, Suite 251
Jersey City, NJ 07302

Registration payments by credit card accepted online at
www.downtownnj.com/conference/

* DNJ Member Discount: Not sure if you're a member? Contact info@downtownnj.com to confirm membership standing. More information about becoming a member at www.downtownnj.com/membership