



Kenneth A. Gruskin, AIA, PP, CID
Principal, Gruskin Group
& MyDowntownMobile
mydowntown-mobile.com



Kate Giovambattista
Founder, Beyond Main
beyondmain.com



Ray Painter
Publisher, Edible Jersey
ediblejersey.com



Digital Resources for Downtowns

June 12, 2020

www.DowntownNJ.com

DOWNTOWN

NEW JERSEY

Education

- Technical Assistance
- Quarterly Newsletters
- Quarterly Round Tables
- Webinars & ZOOM Exchanges
- Annual Conference

Advocacy

- Quarterly Policy Watch
- Real Time Policy Advisories
- Legislative Testimony

Recognition

- Annual Awards
- Quarterly Member Spotlights
- Social Media Shares

www.downtownnj.com

Downtown New Jersey is a member-supported non-profit organization.



www.DowntownNJ.com

Save the Date!

DNJ Virtual Conference –
Friday, October 23rd

Upcoming Forums:

- June 19: Re-Entry for Retailers (*small businesses welcome*)
- June 26: Commercial District Recovery
- Send us your suggestions for future forums...
info@downtownnj.com

Past Forums:

- May 29: NJEDA Phase 2 Small Business Assistance Grants
- May 22: Is Your Downtown Ready to Re-Open for Business?
- May 13: Farmers Markets in the New Normal
- May 8: Getting Back to Business Safely
- April 28: Supporting Local Economies Webinar
- April 24: Downtown Budgeting Now
- April 17: What's next for the Retail Real Estate Market?
- April 4: Survival Marketing Workshop
- March 27: State & Federal Relief Programs
- March 20: Downtown Manager Exchange



News since our last meeting

- **Gov. Murphy signed Executive Order extending public health emergency, but lifts stay-at-home order**
- **Upcoming re-openings:**
 - June 15: Outdoor dining, limited non-essential retail
 - June 22: Outdoor pools and additional recreational activities
 - July 6: Youth summer camps
- **Outdoor gathering limit increased to 100 people**
 - Anticipated to rise to 250 people on 6/22, 500 people on 7/3
- **Indoor gathering limit increased to 50 people or 25% of capacity, whichever is lower**
- **Gov. Murphy announced recommendations for review of State long-term care facilities in wake of COVID**

Mobile Apps Keep Downtowns Open & Connect the Community



Creating Customized Apps for Towns, BIDs, SIDs and Communities



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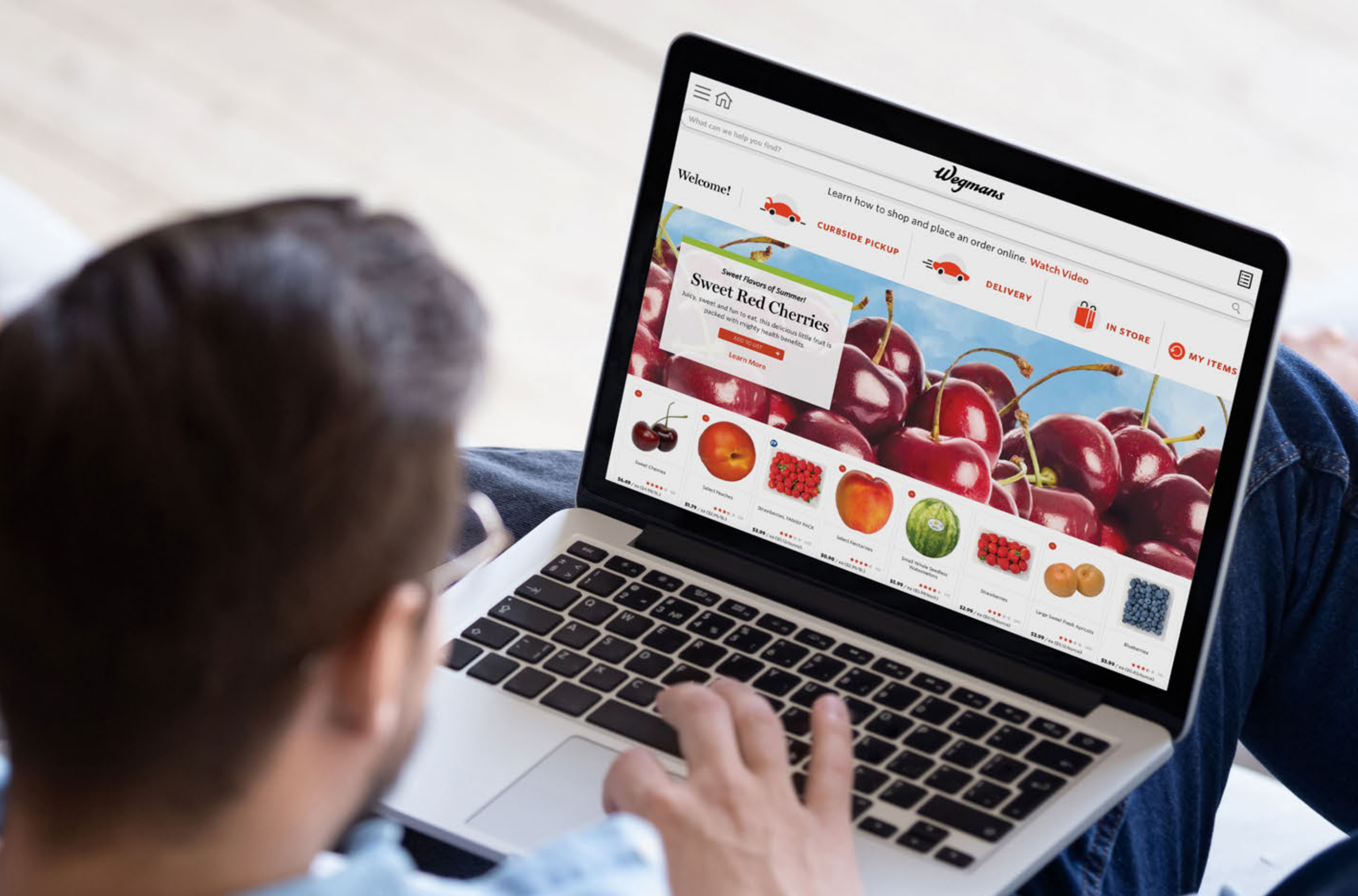


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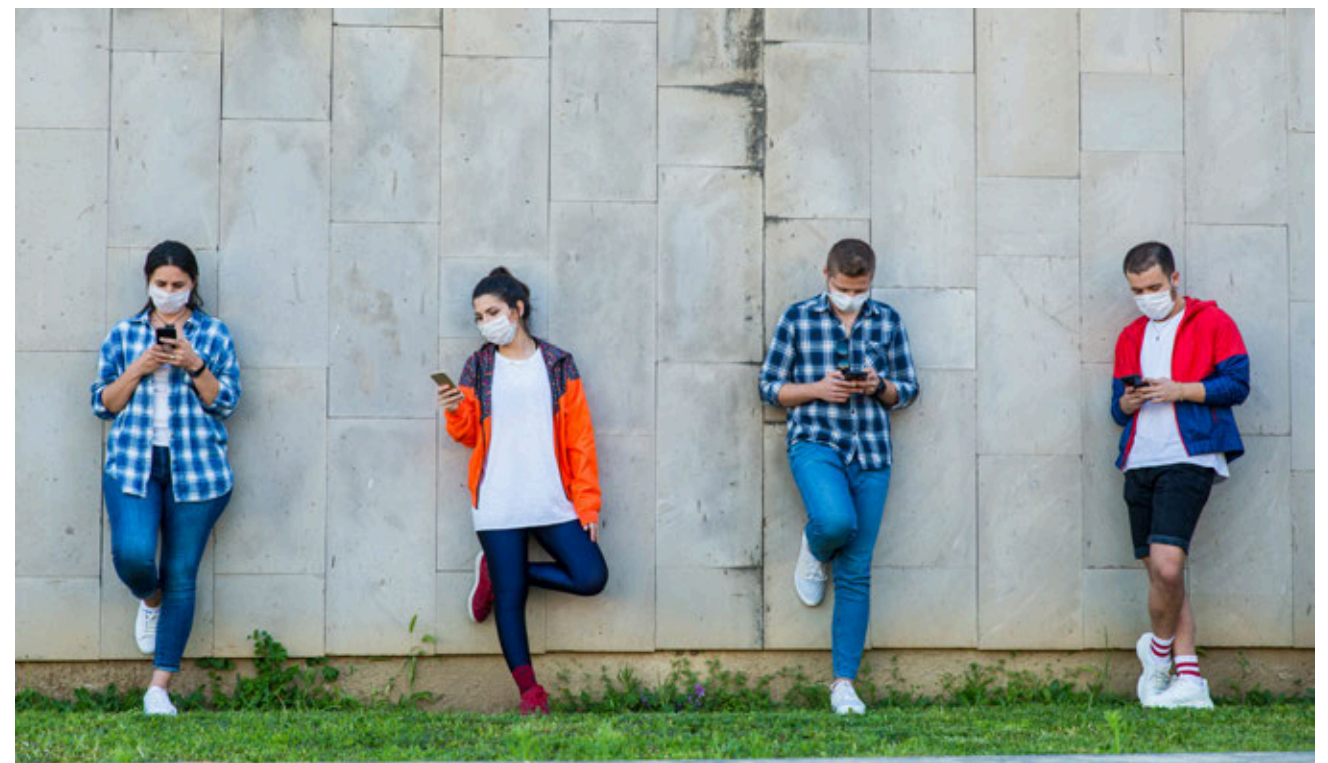




Placemaking Challenges in the COVID-19 Environment







- **US Smartphone Users: 269 Million** in 2019
- **96%** of Americans Own a Cellphone
- **81%** of US Population **Owns Smartphones** (2019)
- **Smartphone Household Penetration in the US 91%**
- **80%** Have a Smartphone in **NJ**

Sources: 1 - Statista; 2&3 - Pew Research Center; 4 - Consumer Technology Associates; 5 - NJ Advance Media



Popularity is rising for:

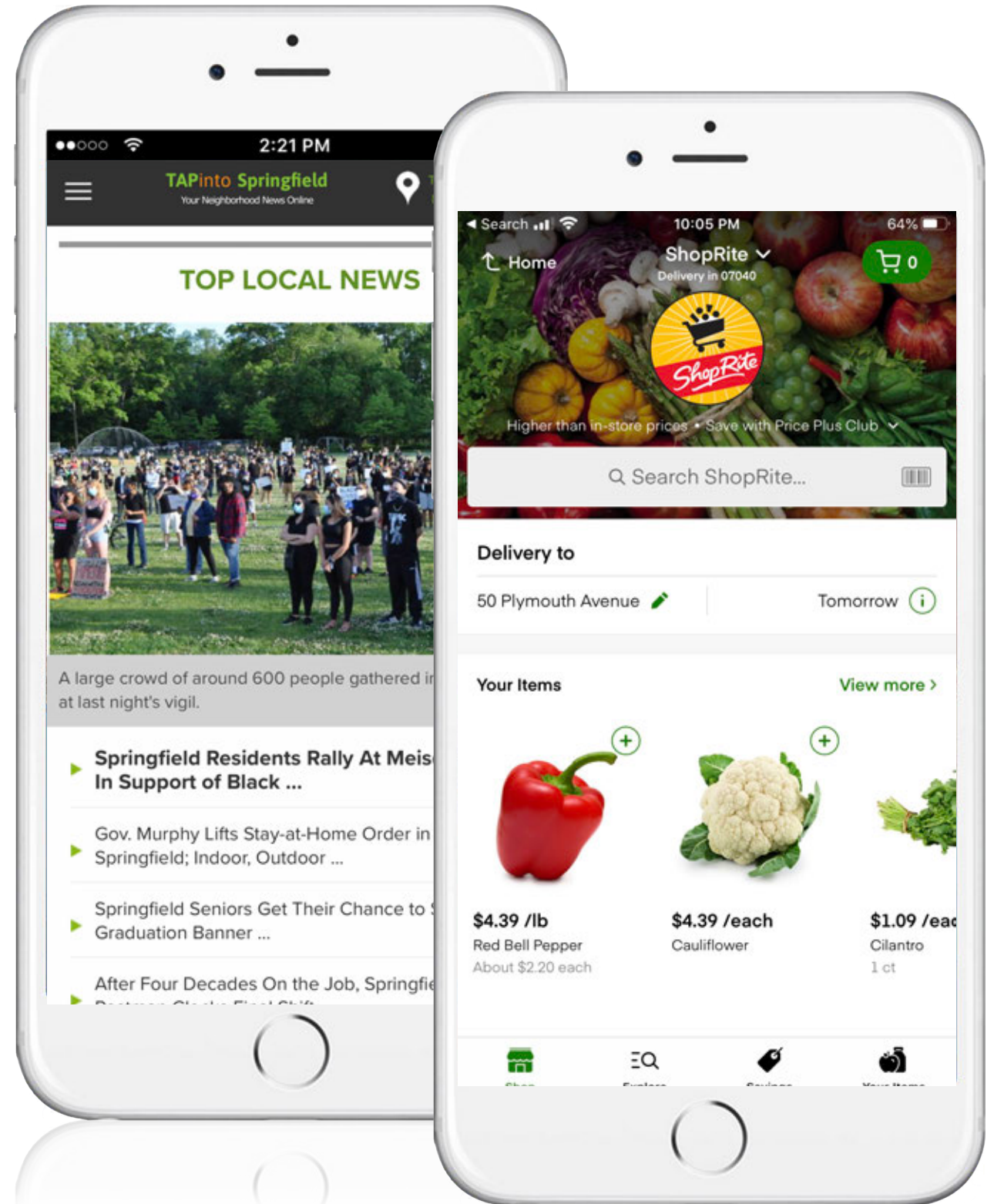
Local News Sites are receiving huge jumps in traffic

- People seeking local info during the pandemic.

Online Grocery Shopping Surged

- From 3% – 4% to 10% – 15%

Sources: 1 - The New York Times; 2 - The Atlantic / Bain & Company

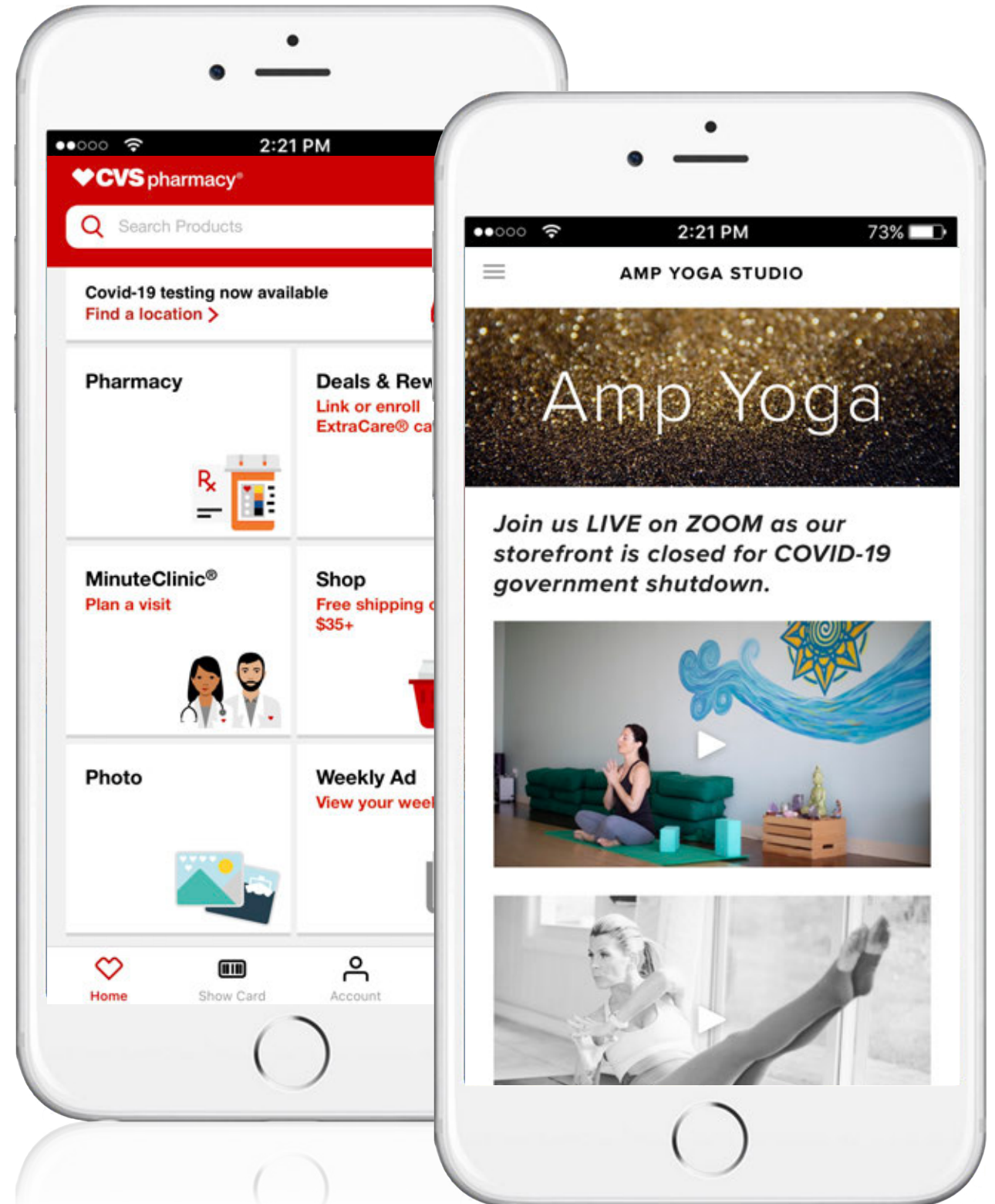


Popularity is rising for:

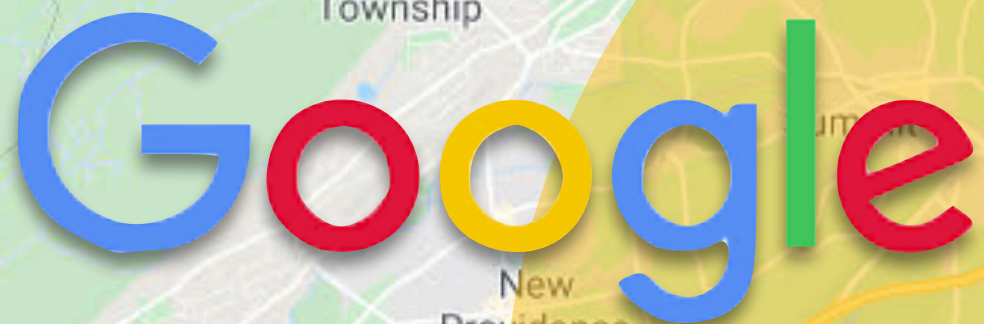
The Industries with the **Biggest Spikes** in Traffic and Online Search.

- Online Pharmacies **(+100% globally)**
- “New Home” Searches **(+75%)**
- Online Yoga Classes **(+60%)**
- Books & Literature **(+16%)**
- Health eCommerce **(+9%)**
- Home Decor **(+7%)**
- Retail **(+6%)**
- Fashion **(+5%)**

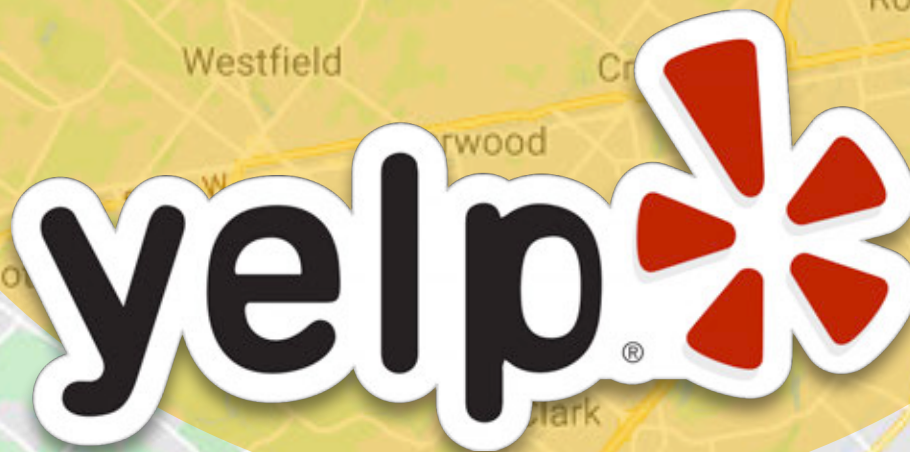
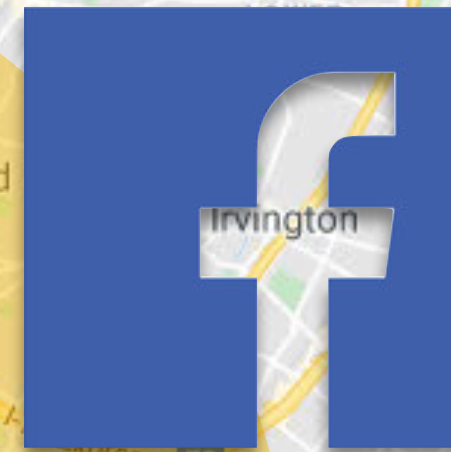
Sources: 1 - [Search Engine Journal](#) (Google); 2 & 3 - Noble Studios; 4 through 8 - SEMrush

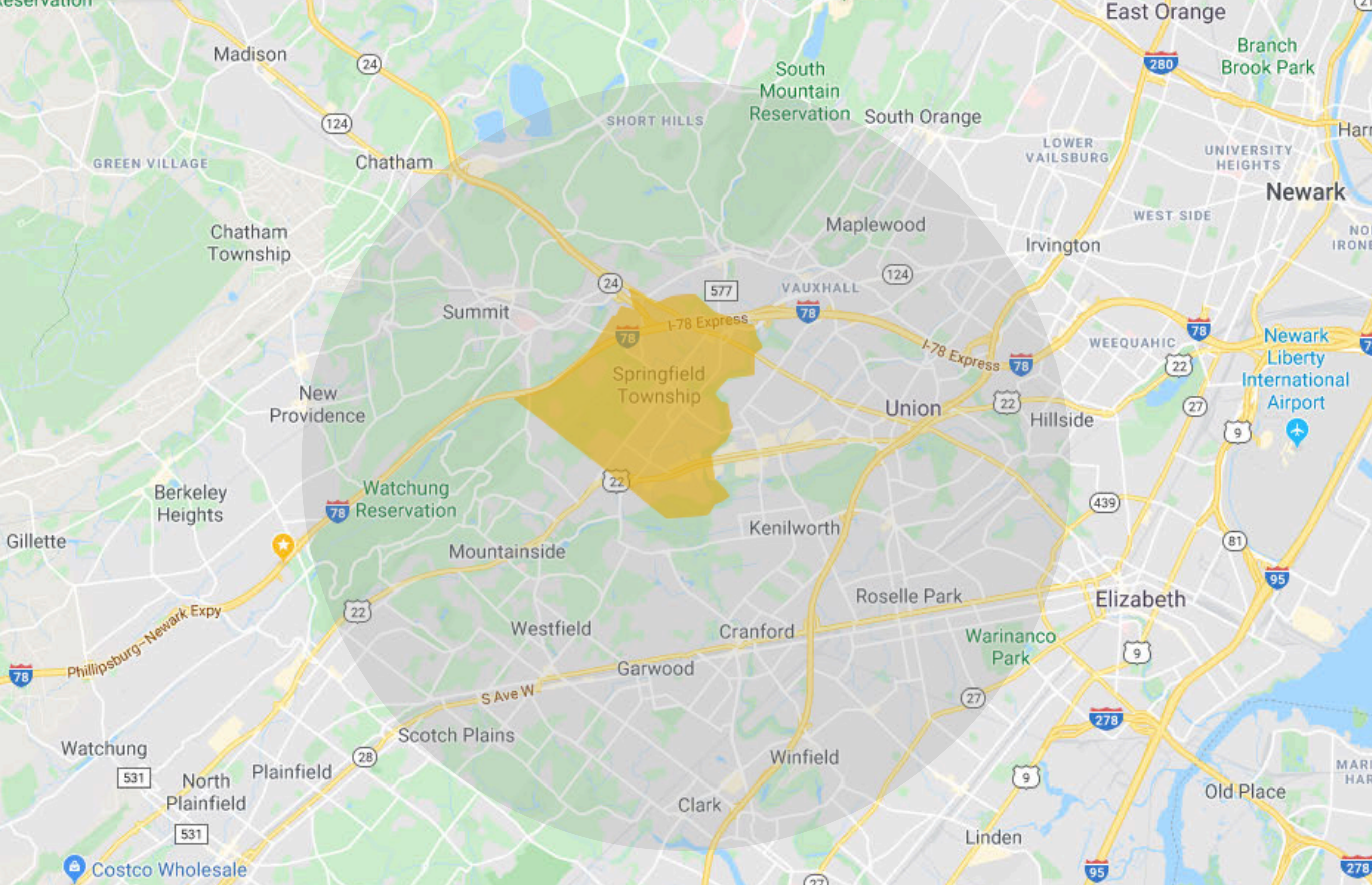




The Google logo is displayed in its multi-colored font (blue, red, yellow, blue, green, red) with a slight 3D effect. It is positioned on the left side of the image, partially overlapping a large yellow circular area that covers the central part of the map.

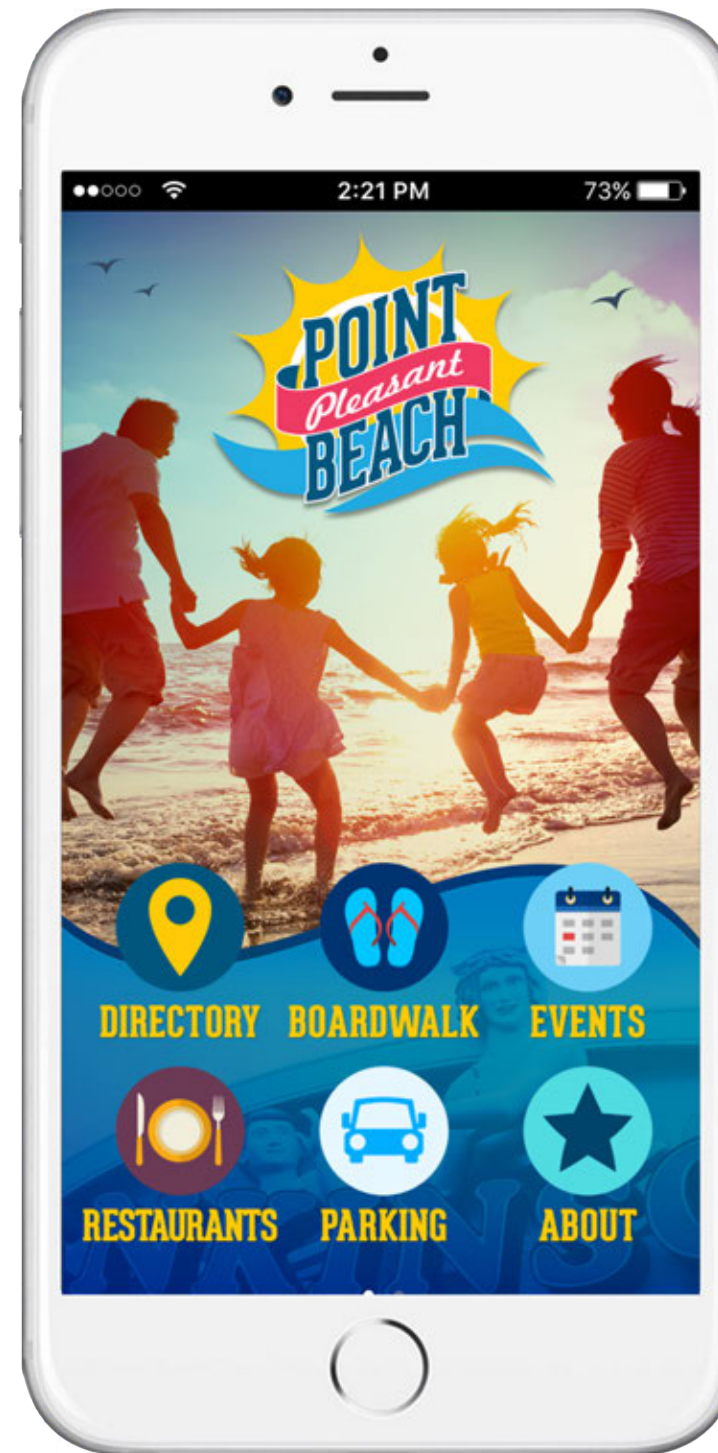
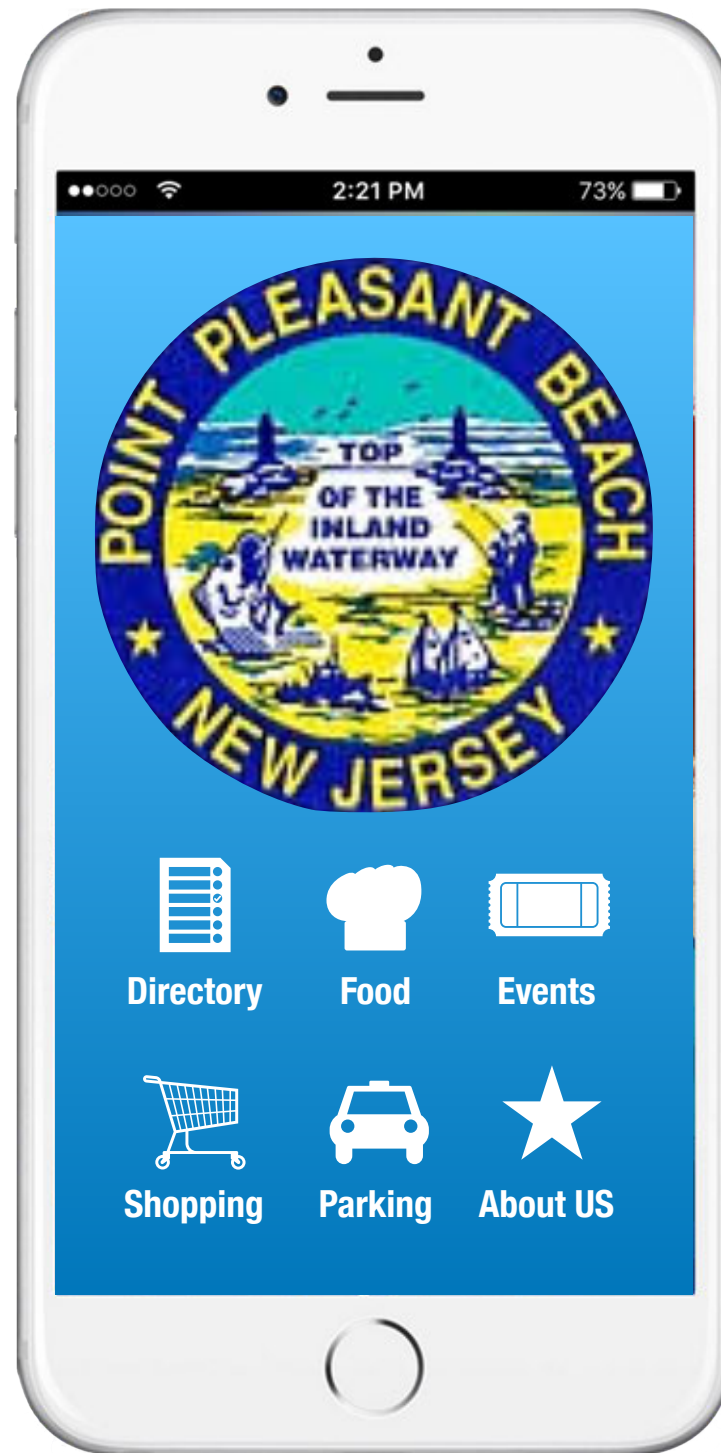
Google







The Digital Expression of Your Town



Aggregate Local Information & Commerce



Directory:

Updated COVID-19
Business Operations
and Hours



Events:

Promote digital and
social distancing events



Updates:

Push out important
notices and policies

Deals:

Support local
commerce – post
incentives and promos



News:

Latest localized news –
what's most relevant to
your residents



Downtown:

Help small businesses
get their word out &
keeping customers safe.



Aggregate Local Information & Commerce



Schools:

Inform residents of new procedures and online learning tools



Profile:

Personalize the App, decide which Push Notifications you want to receive.



Links:

Update links with vital municipal and community information



About:

Up-to-date latest summary on what is being done to keep residents safe

Key Mobile App Features

Addressing the New Normal after COVID-19

- ✓ **Branding:** Present Town Image that Reflects your Town Identity and Personality
- ✓ **Push Notifications:** Send Important Updates (COVID-19), Resources (Assistance/Aid), Community Info (Activities/Ideas)
- ✓ **Directory:** Easily Update Business Listing Info with New Hours and Operating Procedures, Online Ordering Tools, Support Local Business
- ✓ **Links:** Pull Valuable Links into App, Mayor's Updates, Community Links, State Info, Etc.
- ✓ **Local News:** Provide latest News/Info/Updates, Use RSS Feed
- ✓ **Social Media:** Community Posts, Check-in, Share (Deals, News, Events) on FB, Etc.
- ✓ **App Management:** Content Management System, Multi-user Access, Etc.
- ✓ **Events:** Promote Local In-Person & Virtual Events, Link to Video Feeds & Calendars
- ✓ **Local Incentives:** Post Local Deals, Coupons/Discounts with Push Notifications
- ✓ **Photos/Videos:** Post Photos/Videos to Showcase Community
- ✓ **Multi-Location Loyalty Program:** Customer Retention for Local Businesses

Keep App Up-to-Date



Keep People Coming Back to the App, for the Latest Fresh and Relevant Content

Content Examples:



Schedule and use **push notifications** to inform people of **town alerts** (COVID-19 Related Updates, School/Retail/Road opening, etc.) deals, events, etc.



Request **business owners** to provide updates about **Re-Open Status, Contactless Delivery/Pick-Up, Deals** to be included In-App and/or Push Notifications.



Add **local events** from the town, library, farmers' market, civic organizations' meetings, township committee & BOE meetings. Key community days (Earth Day, Pride Day, Etc.)

How to Get Information into the App:



Your organization aggregates and **posts content** in the App



Hire part-time or full-time **staff** to update App, social media and marketing



Retain your App vendor to post updates and pushes – Allot at least 3-7 hours per month (or more), depending on local needs

Budget: Custom and Templated App



Semi-Custom/Branded/Templated: \$6,000 to \$12,000*

(Final cost depending on platform and the amount of customization)

Timeframe to Launch: 1 to 2 Months

Monthly Maintenance: \$250 - \$400

** Freemium Apps Available with Additional Cost for add-on Features*



Custom App Development: \$30,000 to \$60,000+

(Final cost depending on complexity)

Timeframe to Launch: 6 to 12 Months

Monthly Maintenance: \$1,000 - \$2,000

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SHOP



LOCAL



MOBILE



The Shop Local Online Marketplace

"Beyond Main was created out of frustration in watching small businesses struggle to compete with growing online sales. Many businesses I worked with had the key elements to be successful, except two key factors; aggregation for one easy online shopping experience, and convenience for searching and purchasing. I knew technology was the answer. "

- Kate Giovambattista

THE TEAM



[Kate Giovambattista](#)

Co-Founder | CEO



[Kelly Johannesen](#)

Co-Founder | COO



[Daniel Van Schaik](#)

CTO



[Bridget Renzulli](#)

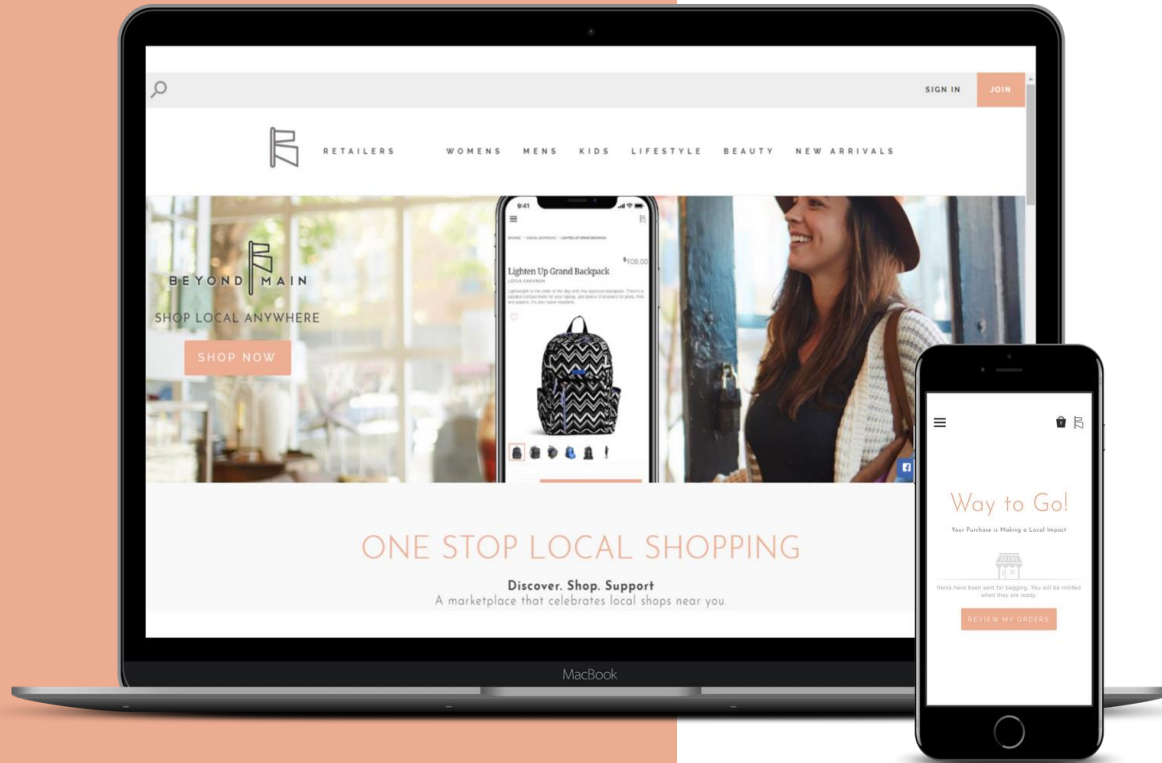
CSO + Social Impact



Our Story

Together, we are on a mission to create a new operating system for neighborhoods, and a better way to shop and live locally. Both Kate and Kelly each have worked directly with Main Street small businesses for over a decade with Vera Bradley. They intimately understand the pain points communities and independent business owners face. Because a good solution did not exist, they set out to create one. Dan is a software engineer who graduated from Stevens Institute. Dan also spent time working for fortune 500 organizations. Dan specializes in web and software development products geared towards small and medium sized businesses. Bridget's background in corporate and social responsibility with Boeing has helped Beyond Main realize its purpose and mission to help communities grow and thrive through everyday commerce and activity.

THE RETAIL RENAISSANCE



Online shopping has transformed the retail landscape.

Consumer behavior and expectations have shifted.

This behavior change is impacting communities and the ability for small businesses to sustain and grow.

Beyond Main has created a technology solution to help businesses adapt and communities thrive.

The Future of Shopping Local
beyondmain.com

SMALL BUSINESS IMPACT



Employment



Support 48% of all private sector jobs



Community



Give as much as 250% more to community non-profits



Local Economy



Recirculate profits at a higher rate than chain stores or remote online shops



Vibrancy



Attracts and engages residents in the community



Tax Base



Contributes and enhances the overall tax yield of a city

*The downtown of a city
is the leading driver for
the creation of a
dynamic, efficient,
resilient, and culturally
diverse community*

2017 IDA Study

THE PROBLEM



Local Business Access Online

Two thirds of small businesses are not ecommerce enabled

U.S. ecommerce sales penetration went from 16% in 2019 to 27% in April 2020

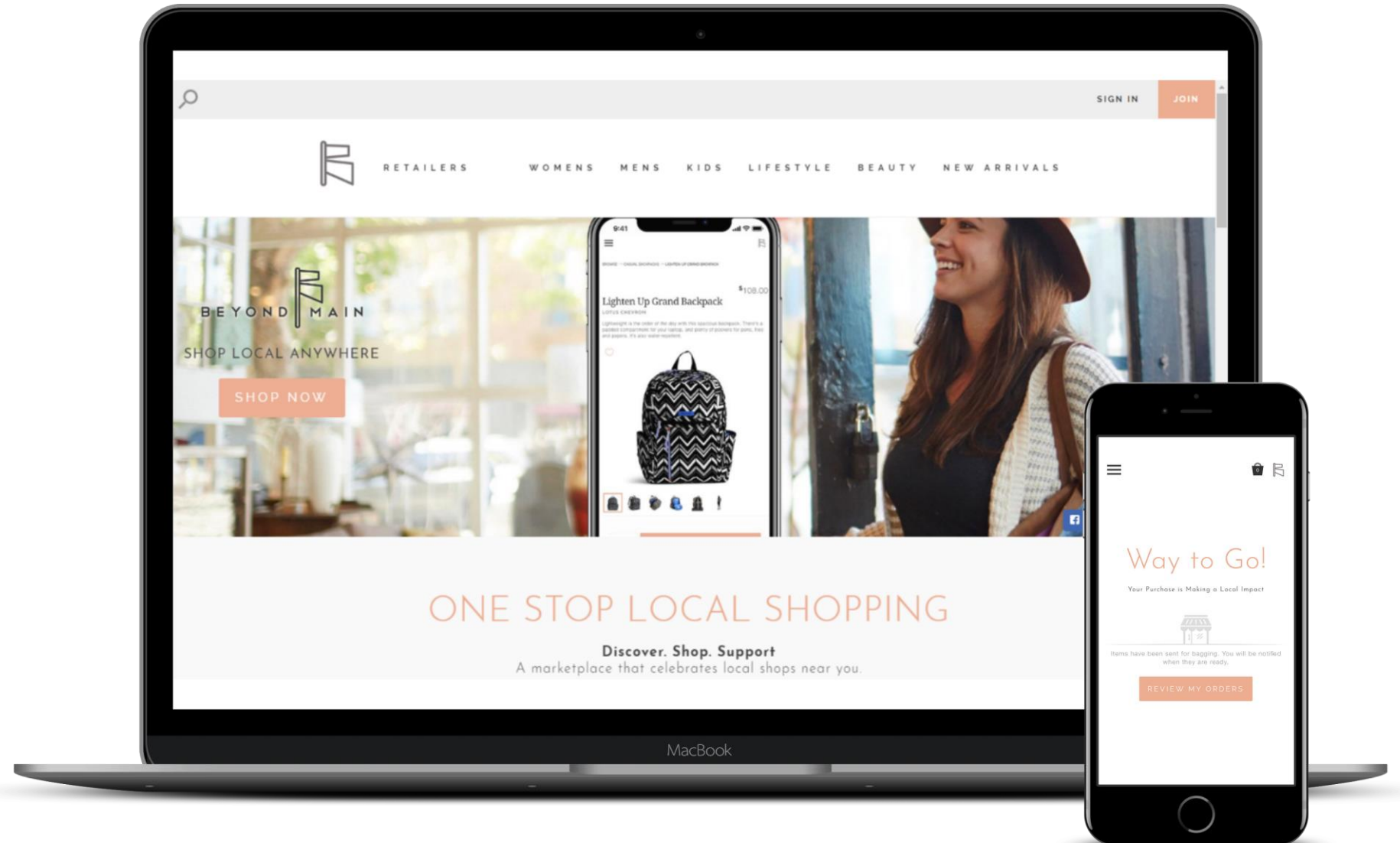
87% of customers are searching for local businesses online

SOLVING THE PROBLEM



How can small businesses stay competitive?

This calls for deep integration across all channels, including websites, marketplaces, social media, and brick-and-mortar.



OUR FOCUS

COMMUNITY
CONVENIENCE
CURATION
CONSCIOUSNESS

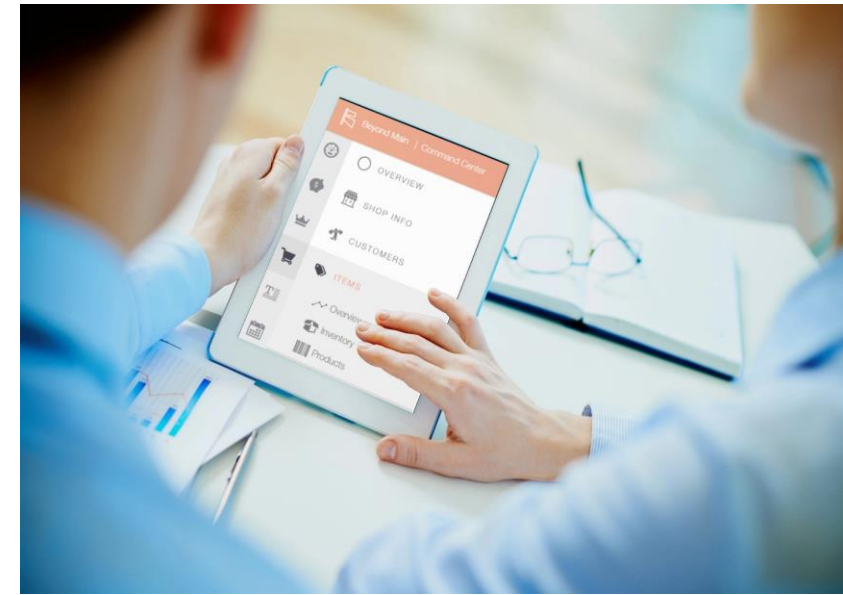


*THE NEW COMMUNITY
BASED OPERATING SYTEM
WHERE BUSINESSES CAN
SURVIVE AND THRIVE*



The Intersection of Mobile and Main Street

- Low-cost, turnkey operational tool that helps businesses create safe on-line shopping opportunities
- Convenient way for consumers to search, discover, experience, and support local businesses nearby
- Community technology to strengthen local economies through on-line commerce



How It Works



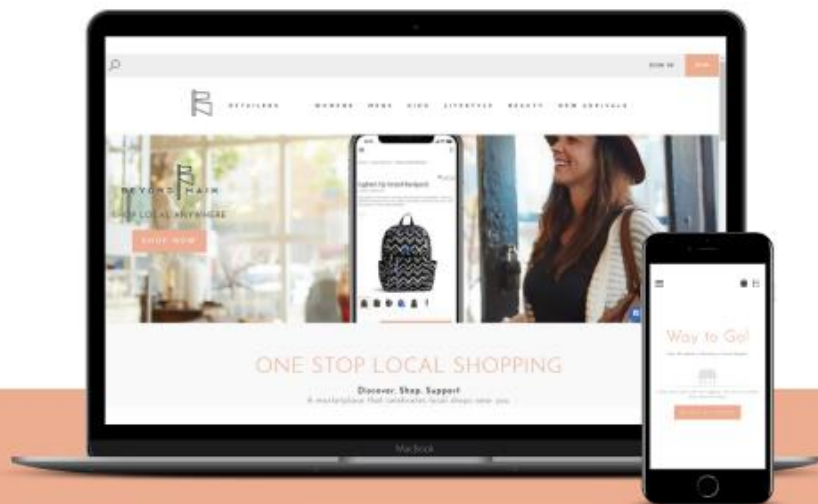
Manage your business from anywhere through our low cost and cloud based software.



Sell more, make more. Maintain margin through our NO commission fees ever policy!



Market your business and get found by more customers in your community and beyond.



Small Business Benefits

- Save Time, Money, and Get More Out of an Online Presence
- Beyond Main Marketing Support
- The Virtual Main Street Network Effects
- Revolutionize Community Based Shopping



SHOP



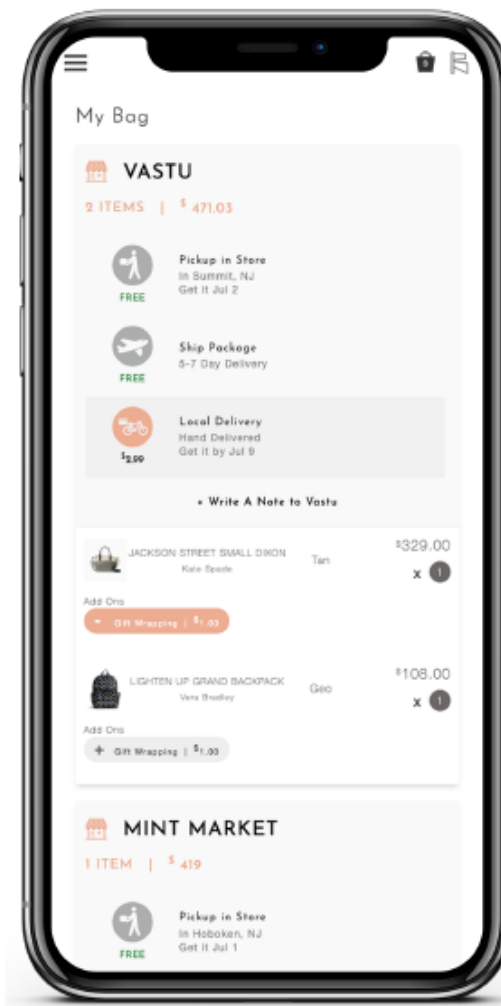
LOCAL



MOBILE

Shopper Benefits

Search, discover, shop, and support local businesses conveniently online.



Shop multiple stores, enjoy single cart checkout.



Choose your fulfillment method; buy online pick-up in store, curbside, etc.



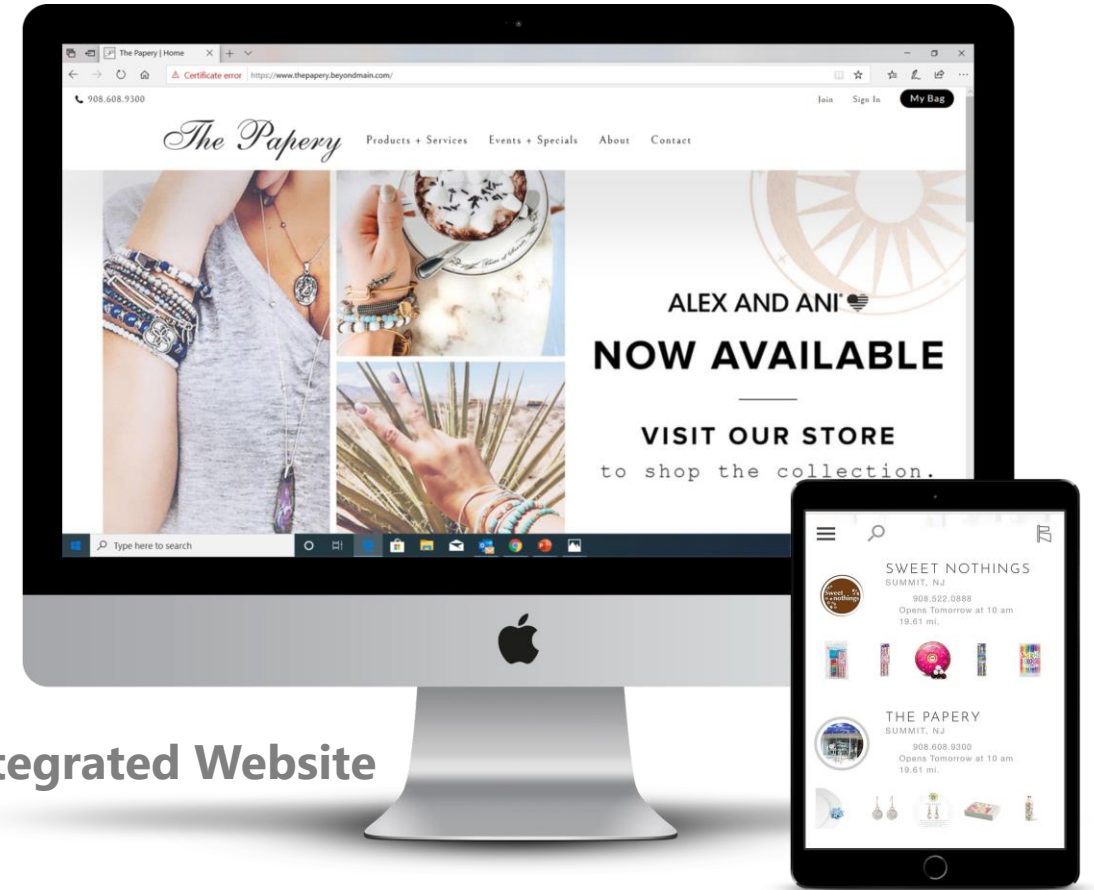
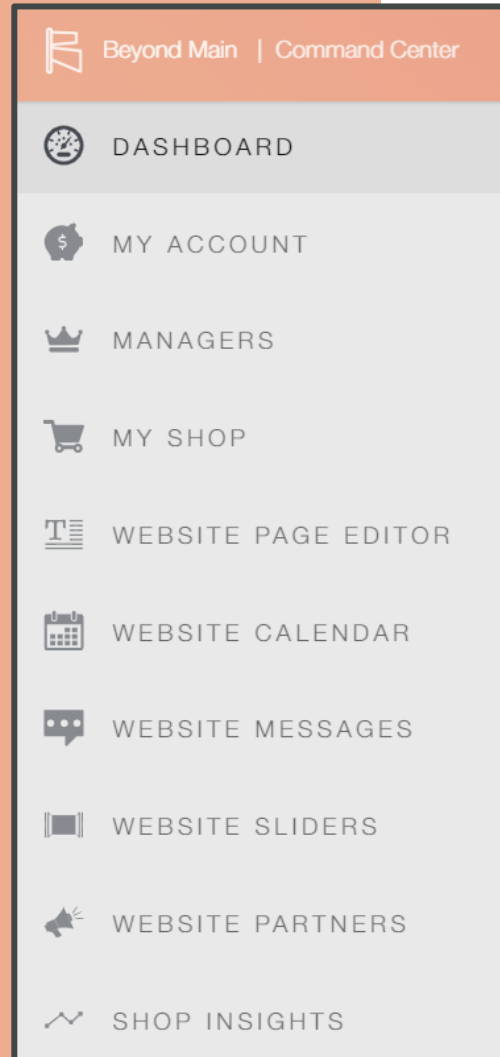
Shop a curated selection, created by local experts.



Keep it local. Make a greater economic impact in your community.

BRICKS TO CLICKS

*It's time to adapt and integrate
the physical and online
downtown experience*



Integrated Website

Marketplace

Pivots & Preparedness

Trends to Watch

- Consumer Confidence and Spending
- Pandemic Models
- Real Estate – Store Closures v. Openings
- Employment
- Leakage

Digital First Mindset & Methodology

- Agile – Adaptable - Experimental
 - Lean Startup
 - The Hard Thing About Hard Things
 - Zero to One
 - The Messy Middle
- Align Resources



LEAD WITH LOCAL



1

Collaborate



SUMMIT DOWNTOWN
SUMMIT, NJ



2

Train & Educate



METUCHEN DOWNTOWN
METUCHEN, NJ



3

Communicate & Market



BEYOND MAIN

THE INTERSECTION OF MOBILE & MAIN ST.

A Convenient Way to Experience and Support Local Businesses



Kate Giovambattista

kate@beyondmain.com

765.748.6821

beyondmain.com



@founderkate
@byndmain



@kgiovambattista
@byndmain



@KateGiovambattista
@BeyondMain



*edible*JERSEY

“My Community Market” + “Dining Destination Guide”



Agenda

- About Edible Jersey
- “My Community Market” for NJ Farmers’ Markets
- NJ Dining Destinations Guide, August 2020



About Edible Jersey

- Who We Are
 - Mission
 - Summary
- [Digital Edition Archives](#)
- Website ediblejersey.com
- Other Digital: e-news, social media, e-Blasts
ray@ediblejersey.com



*edible*JERSEY



Mission

Edible Jersey celebrates love of food and passion for community.

Our mission is to connect food lovers to the best resources they can find throughout the Garden State. We help them explore where their local food comes from, how it's produced, and who makes it. *Edible Jersey* believes that locally sourced, sustainably produced food matters to our health, to our lives, to our communities, and to the future of the world around us.



Summary

- Celebrating the local food of the Garden State
- Published 5x a year
- Reaching people who are passionate about food
- Launched in 2007
- Award-winning content 
- Proud member of Edible Communities, a network of more than 75 locally-focused media properties across the US and Canada.



About Edible Jersey

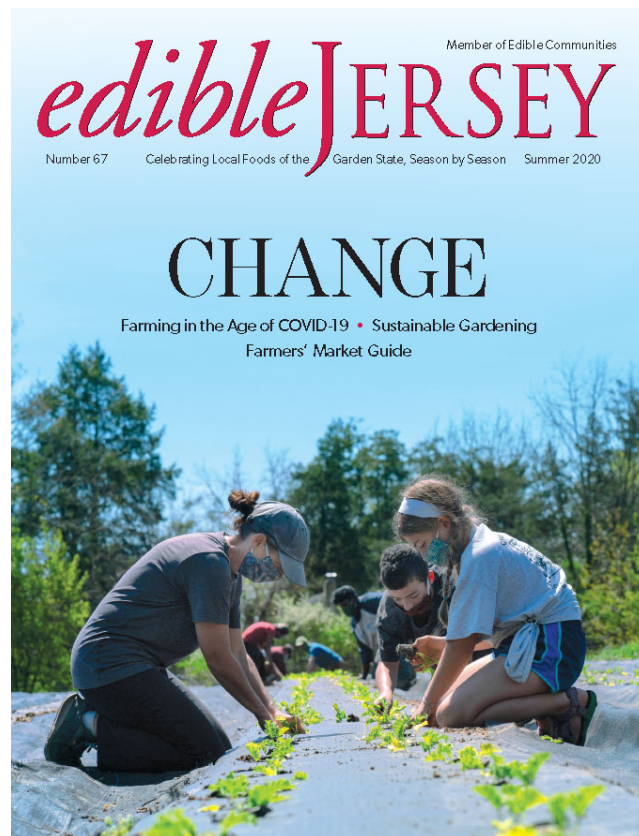
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*edible*JERSEY



Edible Jersey Summer 2020 Issue





Agenda


- About Edible Jersey
- **“My Community Market” for NJ Farmers’ Markets**
- NJ Dining Destinations Guide, August 2020



MY COMMUNITY MARKET

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Food + Community

- Farmers' Markets are at the heart of what Edible Jersey is all about
- Farmers' Market Promotional Program since 2010
- [2019 Farmers' Market Guide](#)



Crisis confronting FM's this year

People should not gather in close proximity at FM's because of coronavirus.

- **Consumer** – cannot get local food from their FM vendors
- **Vendors** – loss of livelihood if cannot sell their products
- **Community** – FM will lose its local identity as people find other ways to get their food



“My Community Market”

New Edible Jersey e-Commerce Site

- E-Commerce website for NJ food producers to sell their products
- Accelerated development and rollout for the coronavirus crisis to meet the special needs of Farmers’ Markets
- Conducted pilot with Denville Farmers’ Market
- www.mycommunitymarketplace.com



Benefits of “My Community Market”

- Consumer
- Vendors
- Local Community



Benefits of “My Community Market”

Your Community:

- Provide ongoing service to the community
- Can continue to offer a modified farmers’ market until the crisis is over
- Positive promotion via Edible Jersey marketing
- Promotion may draw new customers from beyond your usual buyer community



MY COMMUNITY MARKET

SPONSORED BY
*edible*JERSEY

www.mycommunitymarketplace.com





Agenda

- About Edible Jersey
- “My Community Market” for NJ Farmers’ Markets
- **NJ Dining Destinations Guide, August 2020**



Edible Jersey Eat Drink Local Guide

- Restaurants Featured in High Summer Issue
- 2019 Eat Drink Local Guide
 - [Print](#)
 - [Online](#)



2020 Eat Drink Local Guide

- Restaurant Survival Guide
- Dining Destinations Guide

2020 Eat Drink Local Guide

- Restaurant Survival Guide
 - Complimentary Listing of any Restaurant Partner from last 2 years
 - Special Restaurant Discounts with lower entry point
 - Free enhanced listings for advertisers
 - Print + Online
 - Free Social Media Posts

PROMOTION

GRATEFUL BITES | 42 Route 12, Flemington, 908.782.3458. gratefulbites.org

HUMPHREY'S TAVERN | Humphrey's in historic Hunterdon County offers a dining experience in a lovingly restored pre-Revolutionary War building. Gastropub-style food, craft cocktails and 16 beers on tap make it a memorable NJ experience. Dinner served nightly, closed Mondays and Tuesdays. Private parties available for all occasions. 161 Main Street, Glen Gardner, 908.537.7272. humphreystavern.com

IL VERDI | Tropicana, 2831 Boardwalk, Atlantic City, 1.800.345.8767. tropicana.net/dining/fine-dining/il-verdi

HONSHU | Whether omakase, Tsukiji, numerous fancy rolls or happy hours, there is no wrong choice at the highly-rated Honshu. Each day, their fish comes directly from the fishmongers in Elizabeth, NJ and elsewhere to be served on your plate. No doubt that The Daily Meal named Honshu one of its "50 Best Sushi Bars in America." 95 Green Street, Jersey City, 201.324.2788. honshulounge.com

MEDITERRA | 29 Hulfish Street, Princeton, 609.252.9680. mediterrarestaurant.com

LOVIN' OVEN | The Lovin' Oven features made-from-scratch baked goods and a dining menu that showcases fresh, seasonal, locally grown foods. Plentiful options for vegetarians, vegans, gluten avoiders and meat eaters alike. Price Fix Dinners Wednesday and Thursday nights. Enjoy easy access to the towpath of the Delaware and Raritan Canal and a charming sophistication. 62A Trenton Avenue (Route 29), Frenchtown, 908.996.7714. lovinoventrenchtown.com

MEDITERRA | At Mediterra, the concept is simple: to ensure that guests tap into the extraordinary cuisine of the nearly two-dozen cultures surrounding the Mediterranean, with an emphasis on Italian and Spanish, while pairing locally harvested ingredients with an ever-changing but always superb collection of fine and affordable wine. 29 Hulfish Street, Princeton, 609.252.9680. mediterrarestaurant.com

HONSHU | 95 Green Street, Jersey City, 201.324.2788. honshulounge.com

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THE INN AT MILLRACE POND | 313 County Road 519, Hope, 908.459.4884. innatmillracepond.com

GRATEFUL BITES | Grateful Bites is a restaurant, bakery and cafe in the heart of Flemington operated by the nonprofit Ability 2 Work, which focuses on finding and nurturing what differently-abled students and workers can do rather than focusing on what they can't. Their team continuously strives to better the ever-changing menu with innovative techniques and ingredients. 42 Route 12, Flemington, 908.782.3458. gratefulbites.org

LOVIN' OVEN | 62A Trenton Avenue (Route 29), Frenchtown, 908.996.7714. lovinoventrenchtown.com

MAD BATTER | 19 Jackson Street, Cape May, 609.884.5970. madbatter.com

HUMPHREY'S TAVERN | 161 Main Street, Glen Gardner, 908.537.7272. humphreystavern.com

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LONG VALLEY PUB & BREWERY | 1 Fairmount Road, Long Valley, 908.876.1122. restaurantvillageatlongvalley.com

THE INN AT MILLRACE POND | 313 County Road 519, Hope, 908.459.4884. innatmillracepond.com

LOREN'S | 1168 Maplewood Avenue, Maplewood, 973.763.4460. restaurantlorena.com

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MEDITERRA | 29 Hulfish Street, Princeton, 609.252.9680. mediterrarestaurant.com

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THE INN AT MILLRACE POND | 313 County Road 519, Hope, 908.459.4884. innatmillracepond.com

LANGOSTA LOUNGE | 1000 Ocean Avenue at Second Avenue, Asbury Park, 732.455.3275. langostalounge.com

LARIMAR | 1311 Third Avenue, Spring Lake, 732.359.6700. larimarrestaurant.com

HUMPHREY'S TAVERN | 161 Main Street, Glen Gardner, 908.537.7272. humphreystavern.com

MAD BATTER | Set on historic Jackson Street, The Mad Batter Restaurant & Bar is considered the granddaddy of Cape May's fine restaurants, and has been the recipient of many critically-acclaimed awards. Start the morning with their famous breakfasts and come back for lunch and dinner. Open year-round. 19 Jackson Street, Cape May, 609.884.5970. madbatter.com

ediblejersey.com | HIGH SUMMER 2020 1



2020 Dining Destination Guide

- Support your local restaurants
- Promote Re-opening efforts
- Discount on Display Ads
- Tremendous Promotion for Local Communities



2020 Dining Destination Guide Features

- Display Ad
- Dining Destination Guide Print and Online
(includes 60 word writeup)
- Destination Map
- Edible Jersey Promotion
 - E-Blasts
 - Social Media



Many Local Community Advertising Partners

- Downtown Somerville
- Fort Lee
- East Orange
- Summit
- Westfield
- Newark Ironbound
- New Brunswick
- Jersey City
- South Orange
- Maplewood



Downtown Somerville – Back Cover Summer 2020

TAKEOUT, DELIVERY & CURBSIDE

SALTED LIME
BAR & KITCHEN

BOULEVARD
SEAFOOD
CO.

TURF
SURF
& EARTH

**Downtown
Somerville**
summer
on Main St.

FOR A FULL LIST OF RESTAURANTS IN DOWNTOWN SOMERVILLE
VISIT: WWW.SOMERVILLEATHOME.COM

 @DOWNTOWNSOMERVILLEALLIANCE  @DOWNTOWNSOMERVILLE

 **downtown
SOMERVILLE**

 **PARKING
info**



Fort Lee: 2-Page Spread High Summer 2019



Presented by
FORT LEE
Business District Alliance

SHOP. EAT. DRINK. **BE** HAPPY.

**Happy Hour Specials
in Fort Lee Town Center**

**JUNE 24 - AUGUST 30
MONDAY - FRIDAY**

Visit EnjoyFortLee.com for
the full list of businesses & specials!

16 HANDLES
Self Service Frozen Yogurt
2010 Hudson St – 201-592-0635
Monday & Wednesday (4pm-6pm)
Get 15% OFF Your Order
*Must mention Happy Summer.

AJAE BUDAE KOREAN RESTAURANT
1550 Lemoine Ave #201 – 201-461-0537
Monday thru Friday (11am-3pm)
Lunch Special Menu

ANTHONY FRANCOS PIZZA
2036 Hudson St – 201-944-1440
Monday thru Friday (4pm-7pm)
10% OFF Any Dine-In Order of \$30 or More
*Dine-in only. Must mention promotion. Excludes pick-up, carry-out and delivery.

BAGGIOS ITALIAN RESTAURANT
212 Main St – 201-585-7979
Monday thru Thursday (2pm-4pm)
15% OFF Your Bill
*Dine-in or pick-up only.

BATTEN RAMEN
2024 Center Ave – 201-461-5465
Monday (11:30am-9:30pm)
\$2 OFF All Regular Size Ramen
*Only valid on Mondays.

BOOM BOOM CHICKEN
240 Main St – 201-592-9700
Monday thru Thursday (3pm-6pm)
Lg. Oven Chicken- Only \$16 (Save \$4)

CAPT LOUI
210 Main St – 201-461-7080
Monday thru Friday (11:30am-10:30pm)
"Pick 4 Combo" - Pick 4 Seafoods in a Bag with Sauce, and Get an Extra Order of Snow Crab OR Lobster for Free
*Pick 4 deal valid Monday thru Friday. Must be in same bag with same sauce.
\$1 Oysters On Tuesdays
*Tuesdays only.

CITY PERCH
2023 Hudson St – 201-582-7100
Monday thru Thursday (4pm-7pm)
Discounted Drinks at the Bar

DAEGU CHICKEN
553 Main St – 201-302-0949
Monday thru Wednesday (2pm-4pm)
10% OFF
*Excludes online orders.

DUMPLING DEN
249 Main St – 201-482-0905
Mon., Wed., Thurs. & Friday (3pm-5pm)
Dumpling Sampler Only \$7 (Regularly \$9)
Plus a Free Dessert (Rose Jello)

EGGTY 8 CAFE
138 Main St – 201-947-6699
Monday thru Friday (4pm-9pm)
15% OFF Your Bill

GATEAUX BAKERY
230 Main St – 201-947-4067
Tuesday (10am-11am)
All Bubble Teas 20% OFF

HAHA DON KATSU RESTAURANT
1630 Lemoine Ave – 201-242-4240
Tuesday & Thursday (2pm-4pm)
10% OFF Pork & Chicken Cutlets

MEDITERRANEAN GOURMET
490 Main St – 201-947-0075
Monday thru Friday (4pm-7pm)
25% OFF Olive Bar

NEW YORK WING FACTORY
1642 Schloster St – 201-482-8456
Monday thru Friday (12noon-7pm)
\$2 OFF Domestic Pitchers.
\$5 Jack, Jager, Jameson, Fireball.
\$5 Margaritas.
*Dine-in only.

NOVA PIZZA
1605 Lemoine Ave – 201-346-0990
Monday thru Thursday (11am-5pm)
\$6.99 for Personal 12" Cheese Pie.
\$9.95 for Personal 12" Specialty Pie.

ORIGINAL PRESTO'S RESTAURANT
440 Main St – 201-461-4400
Monday thru Friday (2pm-5pm)
\$6.49 Frenzy Specials
(12 inch pizza, pastas, sandwiches & gourmet salads)

PICNIC SUSHI
239 Main St – 201-363-1889
Monday thru Friday (11am-9:30pm)
All-You-Can-Eat Sushi Only \$25.00

PURELY JUICED
(formerly Simply Juiced)
302 Main St – 201-482-4450
Monday thru Friday (2pm-4pm)
Get 10% OFF Any Juice, Smoothie and/or Entrée
*Excludes CBD products & juice cleanse

Q TEA TAPAS
242 Main St – 201-363-8833
Monday thru Thursday (3pm-5pm)
\$10 Poke Regular Bowl With \$2 Bubble Tea

SPLASH POKE
1605 Lemoine Ave – 201-585-9900
Monday thru Thursday (3pm-5pm)
10% OFF All Bowls
*Excludes Snack Bowls, Burritos.

T-SWIRL CREPE
244 Main St – 201-363-8838
Monday thru Thursday (3pm-5pm)
\$1 OFF Any Crepe

WOK BAR
200 Main St – 858-999-5555
Monday thru Friday (11am-4pm)
Anniversary Special Event!
Order One Lunch Special Bento Box Get One Skewer + One Soda Free.
L = \$15.99 | M = \$9.99
See Website for Schedule.
www.royaldanceschooling.com

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With celebrity chefs...

FORT LEE restaurant week 9/24 - 9/30



Contact Us

Ray Painter
Publisher / Founder
973.902.3237
ray@ediblejersey.com

Nancy Painter
Publisher / Founder
201.463.8358
nancy@ediblejersey.com

Eric Derby
Associate Publisher
201.240.5858
eric@ediblejersey.com

Dawn Cobianchi
Advertising Associate
609.994.6019
dawn@ediblejersey.com

*edible*JERSEY



Questions?



Kenneth A. Gruskin, AIA, PP, CID
Principal, Gruskin Group
& MyDowntownMobile
mydowntown-mobile.com



Kate Giovambattista
Founder, Beyond Main
beyondmain.com



Ray Painter
Publisher, Edible Jersey
ediblejersey.com



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