

DOWNTOWN

NEW JERSEY

2019 CONFERENCE SPONSORSHIP PACKET

The Value of Downtown: Capitalizing on Your Assets to Realize Success

Friday, October 18, 2019

9:00AM - 5:30PM

Westminster Arts Center at Bloomfield College
449 Franklin Street, Bloomfield, NJ 07003

The DNJ conference perennially hosts over 100 downtown professionals, real estate experts, designers, developers, lawyers, public officials, and community organizers for this full day of education, networking, and celebration of achievement. Sponsorship is an affordable way to receive enhanced exposure to this diverse group of dedicated professionals working to make New Jersey downtowns better.

Categories & Benefits:

Platinum:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Exclusive recognition at closing reception
- Full-page (5" w x 7.75" h) advertisement in program, printed and online
- One (1) year of advertising in DNJ Quarterly Newsletter
- Inclusion in all media public relations materials
- Five (5) all-inclusive registrations to event

Gold:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Half-page (5" w x 3.75" h) advertisement in program, printed and online
- Inclusion in all media public relations materials
- Four (4) all-inclusive registrations to event

Silver:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Quarter-page (2.25" w x 3.75" h) advertisement in program, printed and online
- Inclusion in all media public relations materials
- Three (3) all-inclusive registrations to event

Bronze:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Listing in program, printed and online
- Inclusion in all media public relations materials
- Two (2) all-inclusive registrations to event

Exhibitor:

- Exhibit table
- Two (2) registrations to event (excludes food tour)
- No additional advertising provided at this sponsorship level

Downtown NJ members get
25% off sponsorship! *

* Note that sponsorship does not include tickets to the optional Food Tour before the reception.
Contact DNJ at info@downtownnj.com to purchase food tour tickets at the conference attendee discount rate.

www.DOWNTOWNNJ.com

✉ info@downtownnj.com

☎ 201472.0356

📘 @DowntownNewJersey

🐦 @DowntownNJ

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2019 CONFERENCE SPONSORSHIP REGISTRATION FORM

Non-Member Sponsorship

- Platinum - \$2,500
- Gold - \$2,000
- Silver - \$1,500
- Bronze - \$1,000
- Exhibitor - \$500

DNJ Member Sponsorship*

- Platinum - \$1,875
- Gold - \$1,500
- Silver - \$1,125
- Bronze - \$750
- Exhibitor - \$375

Sponsor Information:

Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Attendees:

Please provide names and titles according sponsorship level - Platinum (5), Gold (4), Silver (3), Bronze (2), Exhibitor (2).

1) Name: _____ Email: _____

2) Name: _____ Email: _____

3) Name: _____ Email: _____

4) Name: _____ Email: _____

5) Name: _____ Email: _____

Attendee will stay
for Food Tour **

Attendee will stay
for Reception

Do you want an exhibit table? Yes No Don't know yet

* DNJ Member Discount: Not sure if you're a member? Contact info@downtownnj.com to confirm membership standing. More information about becoming a member at www.downtownnj.com/membership

** Please provide an accurate response, as there are a limited number of tickets for the food tour. If you respond yes but need to cancel, please let us know as soon as possible so that we can open the spot to another interested party. Also, note that **"Exhibitor" sponsorship does not include tickets** to the optional Food Tour before the reception. Exhibitors visit www.downtownnj.com/tickets to purchase food tour tickets at the conference attendee discount rate.

Please mail completed form, along with check or payment voucher to:

Downtown New Jersey
344 Grove Street, Suite 251
Jersey City, NJ 07302

Sponsorship payments by credit card accepted online at www.downtownnj.com/programs/conference/