

DOWNTOWN

NEW JERSEY

2018 CONFERENCE SPONSORSHIP PACKET

Adapting to Change: The Next Generation of NJ Downtowns

Friday, November 2, 2018

9:00 AM - 5:30PM

NJCU School of Business

147 Harborside Financial Center Platform

Jersey City, NJ

Sponsorship is an affordable way to receive enhanced exposure to a targeted group of dedicated professionals working to make New Jersey downtowns better.

Categories & Benefits:

Platinum:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Exclusive recognition at closing reception
- Full-page (5" w x 7.75" h) advertisement in program, printed and online
- One (1) year of advertising in DNJ Quarterly Newsletter
- Inclusion in all media public relations materials
- Five (5) all-inclusive registrations to event

Gold:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Half-page (5" w x 3.75" h) advertisement in program, printed and online
- Inclusion in all media public relations materials
- Four (4) all-inclusive registrations to event

Silver:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Quarter-page (2.25" w x 3.75" h) advertisement in program, printed and online
- Inclusion in all media public relations materials
- Three (3) all-inclusive registrations to event

Bronze:

- Inclusion on poster in lobby
- Name and logo on printed material
- Exhibit table upon request
- Company information on tables (as provided by sponsor)
- Listing in program, printed and online
- Inclusion in all media public relations materials
- Two (2) all-inclusive registrations to event

Exhibitor:

- Exhibit table
- Two (2) all-inclusive registrations to event
- No additional advertising provided at this sponsorship level



www.DOWNTOWNNJ.com

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🐦 @DowntownNJ

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2018 CONFERENCE SPONSORSHIP REGISTRATION FORM

Non-Member Sponsorship

- Platinum - \$2,500
- Gold - \$2,000
- Silver - \$1,500
- Bronze - \$1,000
- Exhibitor - \$500

DNJ Member Sponsorship*

- Platinum - \$1,875
- Gold - \$1,500
- Silver - \$1,125
- Bronze - \$750
- Exhibitor - \$375

Sponsor Information:

Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Twitter: @ _____ Website: _____

Attendees: *Please provide names and titles according sponsorship level - Platinum (5), Gold (4), Silver (3), Bronze (2), Exhibitor (2).*

1) Name: _____ Email: _____

2) Name: _____ Email: _____

3) Name: _____ Email: _____

4) Name: _____ Email: _____

5) Name: _____ Email: _____

Please mail completed form, along with check or payment voucher to:

**Downtown New Jersey
344 Grove Street, Suite 251
Jersey City, NJ 07302**

Sponsorship payments by credit card accepted online at
www.downtownnj.com/programs/2018-conference/

* **DNJ Member Discount:** Please contact info@downtownnj.com to confirm membership in good standing.
Info about becoming a member at www.downtownnj.com/membership

** **Deadline for logo and ad submission to info@downtownnj.com is Friday, Oct. 12, 2018.** Send at least 300 dpi PNG logo. Ads should be submitted as color or black & white PDF, 300 dpi, no bleeds.