

DOWNTOWN

N E W J E R S E Y

2017 CONFERENCE Sponsorship Form

The Newest Trends in Downtown: From Experienced-Based Retail to the Re-invention of White Elephants

October 12, 2017, 8:30 am-2:30 pm
South Orange Performing Arts Center
One SOPAC Way, South Orange, N.J.

Conference Sponsor Categories

- | | |
|---|---|
| <input type="checkbox"/> Platinum Sponsor
\$ 2,000 | <input type="checkbox"/> Silver Sponsor
\$ 1,000 |
| <input type="checkbox"/> Gold Sponsor
\$ 1,500 | <input type="checkbox"/> Bronze Sponsor
\$ 500 |
| <input type="checkbox"/> Yes, I would like an exhibit table | |

Please complete the information below and mail to Downtown New Jersey, 16 W. Lafayette St., Trenton, NJ 08608; 888-228-8116.

Company: _____

Contact: _____

Address: _____

Telephone #: _____ Fax: # _____

E-Mail: _____

☐ I have enclosed a check for \$ _____

☐ Please charge my credit card for \$ _____

Credit Card #: _____ CVV Code: _____

Exp. Date: _____ Billing Zip Code: _____

There are a limited number of exhibit tables available, which will be assigned on a first-come, first-served basis. Please make sure you have included your payment information to guarantee your reservation. Once we have received your payment we will forward details on setting up your exhibit and providing your company information. Thank you for your support!

Benefits of Sponsorship

Platinum Sponsor: \$2,000

Inclusion on poster in lobby

Name and logo on printed material

Exhibit table upon request

Company information on tables

Four all-inclusive registrations to event

Inclusion in all media public relations materials

Full-page (5"w x 7.75"h) advertisement in program, printed and online

Gold Sponsor: \$1,500

Inclusion on poster in lobby

Name and logo on printed material

Exhibit table upon request

Company information on tables

Three all-inclusive registrations to event

Inclusion in all media public relations materials

Half-page (5"w x 3.75"h) advertisement in program, printed and online

Silver Sponsor: \$1,000

Inclusion on poster in lobby

Name and logo on printed material

Exhibit table upon request

Company information on tables

Two all-inclusive registrations to event

Inclusion in all media public relations materials

Quarter-page (2.25"w x 3.75"h) advertisement in program, printed and online

Bronze Sponsor: \$500

Inclusion on poster in lobby

Name and logo on printed material

Exhibit table upon request

Company information on tables

One all-inclusive registration to event

Inclusion in all media public relations materials

Listing in program, printed and online

Ads should be submitted as color or black and white PDFs, 300 dpi, no bleeds, to Krzysztof Sadlej, krzysztof@topology.is. Deadline for ad submission is Friday, Sept. 15, 2017

Sponsorship questions? Please contact Bob Zuckerman, bob@sovillagecenter.org,