



The Center of it All | March 2017 | DowntownNJ.com

MEMBER SPOTLIGHT



[Somerville: Ask 'Why' To Rise Above the Crowd](#)

A downtown organization can flounder if it tries to be all things to all people. The Somerville Downtown Association took a step back and re-focused on its "brand ideal," and wound up being able to serve its merchants more effectively. [MORE>](#)

[Members: Submit Your Stories](#)

[Become a Member Today!](#)

POLICY WATCH



[Affordable Housing Can Help With Downtown Revitalization](#)

Municipalities will soon know how many affordable housing units they will need to generate. They can use this opportunity to bring more customers to their downtowns. [MORE>](#)



[How Downtown Retail Is Changing](#)

The Downtown New Jersey session at New Jersey Future's annual Redevelopment Forum looked at the challenges and opportunities in a changing downtown retail landscape. [MORE>](#)



[New Rule Would Change Financial Disclosure Requirements for SIDs](#)

Downtown New Jersey has submitted a letter to the Department of Community Affairs in opposition to a proposed rule that would require volunteer leadership of SIDs and BIDs to file financial disclosures. [MORE>](#)

UPCOMING EVENTS

Thursday, April 27, 2017

[Census Business Builder Showcase](#)

Together North Jersey; 10 AM - 1:30 PM; Newark

Monday-Wednesday, May 1-3, 2017

[Main Street Now 2017 Conference](#)

Main Street America; Pittsburgh, PA

Friday, May 19, 2017

[Municipal Land-Use Law Re-Forum](#)

American Planning Association New Jersey Chapter; 8 AM-4 PM; New Brunswick

October 2017

[DNJ Annual Conference](#)

Downtown New Jersey's annual conference will be back in 2017!

To submit panel and speakers suggestions, or for sponsorship information, contact Teri Jover at info@downtownnj.com.

Members: to submit events, please complete our [online submission form](#).

ABOUT DNJ

[Downtown New Jersey](#) is an organization of individuals, businesses, government agencies, and local and regional organizations that are passionate about downtowns. Downtowns reflect our communities' unique identities, provide a focal point, a convenient local place of commerce, and offer a sense of place where people can gather and truly be community. Downtown New Jersey is a resource dedicated to ensuring the vitality of our downtowns. Count on us as your resource for anything regarding downtowns in New Jersey.



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