

DOWNTOWN

NEW JERSEY

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Special Complimentary Program

September 20, 2013
10:00 AM – 11:00 AM

Location:

Greenbaum, Rowe, Smith and Davis
Metro Corporate Campus 1
99 Wood Street, Iselin, New Jersey 08830-2712– 4th Floor

“Downtown Development– How to Ensure Success through Best Practices”

Guest Speakers

Gina Behnfeldt, Senior Project Officer, New Jersey Economic Development Authority - “Stronger NJ Neighborhood and Community Revitalization (NCR) Program” (The \$75 million program will offer financial assistance to support 1) development and public improvement projects; 2) main street revitalization; and, 3) Community Development Financial Institutions providing loans to small businesses.)
GBehnfeldt@njeda.com

Bob Lyons, Director, Marketing Services and Executive Director Gruskin Group: “Making Downtowns Mobile” - Mobile Apps have opened a new dimension for towns and businesses to stay connected to residents and customers”
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Beth Lippman, Director, Downtown Livingston SID
Stuart Koperweis, Partner, Millennium Strategies

Question and Answer Period